

MAPOR PRELIMINARY PROGRAM
November 17 -18 2006
Radisson Hotel and Suites
Chicago, Illinois

FRIDAY

8:30 am – 5 pm Registration (coffee, tea, bakery, fruit)

10 am – 11:30 am

International Opinion – Symphony A

Moderator: TBD

“Riots and Democratic Consolidation in South Africa” Beth Harkavy, Columbia University

“Color Revolutions in Colored Lenses: A Comparative Study of U.S. & Russian Press Coverage of the Color Revolutions in Ukraine, Belarus & Uzbekistan” Juyan Zhang, Monmouth University; Shahira Fahmy, Southern Illinois University; and Sarah Roedl, Southern Illinois University

“Who Cares About Europe? Profiling the European News Seeker In Contrast To Social Geo-Identity Circles” Homero Gil de Zúñiga, University of Wisconsin – Madison

“Cross-National Harmonisation of Socio-Demographic Variables in the International Social Survey Programme (ISSP)” Ipek Bilgen, University of Nebraska-Lincoln/Gallup Research Center; and Evi Scholz, ZUMA, Mannheim, Germany

Discussant: Tudor Vlad, University of Georgia

10 am – 11:30 am

Issues in Education – Symphony B

Moderator: TBD

“Values and Public Opinion about a Local Education Issue” Edward Frederick, University of Wisconsin-Eau Claire; and Kurt Neuwirth, University of Cincinnati

“Can Policymakers Trust Teacher Survey Data? Factors Affecting the Validity of Teachers’ Reports of Mathematics Instruction on Annual Surveys”, Seong Won Han, University of Wisconsin-Madison; and Eric M. Camburn, University of Wisconsin-Madison

“Smart Creationism: How People are Speaking Out about Intelligent Design Being Taught in the Science Curriculum at Public Schools” Eulàlia Puig Abril, University of Wisconsin-Madison

“Source Influences on Framing the Intelligent Design Debate” Josh Grimm, University of Iowa

Discussant: Matthew Courser, Pacific Institute for Research & Evaluation

10 am – 11:30 am

Political Discussion and Social Networks – Symphony C

Moderator: TBD

“The Good Citizen and Network Diversity” Bruce W. Hardy, University of Pennsylvania

“Political Discussion Frequency, Network Size, and “Heterogeneity” of Discussion as Predictors of Political Knowledge and Participation” William P. Eveland, Jr., The Ohio State University

“Communicating Policy Preferences through Political Discussion: A Network Approach” Tiffany L. Thomson, The Ohio State University

“Media, Political Communication Networks & Socialization: Does Community Environment Matter?” Leo W. Jeffres, Edward Horowitz, Cheryl Bracken, Sukki Yoon, and Guowei Jian, Cleveland State University

Discussant: Cecilie Gaziano, Research Solutions, Inc.

10 am – 11:30 am

Challenges and Recommendations in Surveys of Physicians and Medical Professionals – Lyric PANEL

Session Organizer: Joe Murphy, RTI International

“The Costs of Using Pre-Paid Incentives in a Physician Survey” Sean O. Hogan, RTI International

“Socioeconomic Surveys of Physicians Experiences and Recommendations” Sara Thran, American Medical Association and Mindy Schneiderman, American Medical Association

“The Challenges of Maintaining Consistency in a Longitudinal Survey of Hospitals” Peter Kralovec, Health Forum/American Hospital Association

“Methods and Experience in the American Dental Association’s Survey Center” Karen Schaid-Wagner, American Dental Association

“Response Rates Challenges in an Annual Survey of Physicians” Joe Murphy, RTI International; Emily McFarlane, RTI International; Murrey Olmsted, RTI International; and Katharine Abraham, Joint Program for Survey Methodology/University of Maryland

Discussant: Timothy Johnson, University of Illinois at Chicago Survey Research Laboratory

11:45 am – 1:15 pm Luncheon (ticket required)

Presiding:	Dietram A. Scheufele, MAPOR President
Student Paper Chair:	Richard M. Perloff, MAPOR Fellow
Speaker:	Susan Pinkus, Los Angeles Times Poll

1:30 PM – 3:00 PM

Questionnaire Design – Symphony A

Moderator: TBD

“Different Types of Mismatch Answers in Survey Interviews” Yfke P. Ongena, Gallup Research Center, Survey Research and Methodology Program

“The Effect of Direction of Response Scales on Survey Responses” Ting Yan, University of Michigan

“Agreement Answer Scales and Their Impact on Response Styles across Cultures” Ana Villar, University of Nebraska-Lincoln

“Employing Social Psychology to Improve Survey Responses” Andy Peytchev, University of Michigan

“Who Do You Trust? An Investigation of the Role of Trust in Civic Life” Ellen Kanervo, Austin Peay State University and Weiwu Zhang, Austin Peay State University

Discussant: Bob Belli, University of Nebraska-Lincoln

1:30 PM – 3:00 PM

Frames – Symphony B

Moderator: TBD

“Frames Affect Me; But You? Third Person Perceptions and Framing” Hernando Rojas, Janice Liebhart, Bradford Lystra, Caroline Niemann, Vidal Quevedo, Albert C. Gunther, University of Wisconsin – Madison

“Framing Effects on Attitude Formation: Examining Cognitive Processes” Hyunseo Hwang, University of Wisconsin-Madison; Dhavan Shah, University of Wisconsin-Madison; Douglas M. McLeod, University of Wisconsin-Madison and Jaeho Cho, University of California-Davis

“Another Side of Framing Effects: How Different Frames Influence Knowledge Structure Density” Fei “Chris” Shen, Ivan Dylko, The Ohio State University

“The Framing Of Poverty: An Experiment on Gains, Losses, and Issue Responsiveness” Xiaoli Nan, Eulalia Puig Abril, Andrew Binder, Pamela Nevar, Jodi Minzlaff, Jacqueline Hitchon, University of Wisconsin – Madison

Discussant: Dominique Brossard, University of Wisconsin-Madison

1:30 PM – 3:00 PM

Changing Opinion Climates: Hurricane Katrina – Symphony C

Moderator: TBD

“NSDUH Data Collection Efforts in the Wake of Hurricanes Katrina, Rita, and Wilma” Rebecca Thomson, RTI

“Katrina and the Waves: News Information Seeking at Times of Prolonged Disaster Coverage in College Populations” Ben Bates, University of Tennessee

“Imperfect Storm: Ohio Public Opinion of Hurricane Katrina Coverage and Government Performance” Jennifer Kowalewski, University of North Carolina at Chapel Hill; and Stephen Siff, Ohio University

Discussant: Douglas Blanks Hindman, Washington State University

1:30 PM – 3:00 PM

2006 Election Overview – Lyric

PANEL

Session Organizer: Ward Kay, Adirondack Communications

Panelists:

Rob Daves – Minnesota Star Tribune

Nick Panagakis – Market Shares Corporation

Ann Selzer – Selzer & Company, Inc.

Chris Borick – Muhlenberg College

3:15 pm – 4:45 pm

Survey Data Quality – Symphony A

Moderator: TBD

“Data Quality in a Multi-Mode Survey Environment” Emilio Serrano, University of Nebraska-Lincoln;
Darby Miller Steiger, The Gallup Organization Julie Kohrell The Gallup Organization

“The Development of a Multivariate Coding Scheme for Evaluation of Event History Calendar and
Standardized Interviews” Yfke P. Ongena, Rene Bautista, Yelena V. Kruse and Javier Perez
Berestycki, Gallup Research Center, University of Nebraska-Lincoln

“Behavior Coding In Cognitive Interviews: A Comparison of Interviewer and Coder Effects” Rachel M.
Levenstein, University of Michigan

“Supplemental Data Collection Strategies for Parent Respondents in a School-Based PAPI Study”
Marietta Bowman, National Opinion Research Center (NORC) at the University of Chicago

“Assessment and Best Practice Models for Recruitment of Focus Group Participants: Implications and
Consequences” William L. Rosenberg, Drexel University

Discussant: Katherine Draughon, Draughon Research

3:15 pm – 4:45 pm

The War in Iraq – Symphony B

Moderator: TBD

“Who Really Thinks Saddam Was Personally Involved? Examining Changes in Misperceptions about the
Iraq War” Lee B. Becker, University of Georgia, Allan L McCutcheon, University of Nebraska,
Lincoln, Tudor Vlad, University of Georgia

“The Influence of News Frames on Public Opinion about the Iraq War Abstract” Margot Hoyt, University
of Michigan

“Testing the Casualties Hypothesis: Re-Examining the Impact of Troop Loss on Public Support for
Military Action” Matthew Nisbet, American University, Andrew F. Hayes, The Ohio State
University, Teresa Myers, The Ohio State University

“A Political Economy of War Support” Terri L. Towner, Purdue University

“Wag the War: Late Night Comedy & Osama Bin Laden” Joshua Compton, Southwest Baptist
University; Brian Kaylor, University of Missouri; Edward M. Horowitz, Cleveland State University;
and Ariane Mitchum, Cleveland State University

Discussant: Steve Everett, Everett Group

3:15 pm – 4:45 pm

Political Engagement – Symphony C

Moderator: TBD

“Determinants of Voter Turnout in a Local Referendum: The Roles of Perceived Control and Communication Behaviors in Predicting the Vote” Lindsay H. Hoffman, The Ohio State University

“Navigating Liminality: Media, Civic and Political Engagement in the Diaspora” Andrea Hickerson, University of Washington

“Mobilizing To Solve Community Problems: Adult vs. Youth Assessments of Local Resources” Douglas Blanks Hindman, Washington State University

“An Exploration of Political Disaffection in Two Samples: Statewide Compared to Students” Myiah Hutchens Hively, Bruce E. Pinkleton, Rebecca Van de Vord and Erica Weintraub Austin, The Ohio State University

Discussant: K. Vish Viswanath, Dana Farber Cancer Institute, Harvard University

4:45 pm – 6 pm Cocktail Hour and a Quarter

4:45 pm – 6 pm Poster Session – Lyric and Intermezzo

“A Content Analysis of U.S. Senators’ Web Sites” Michele Elder, Indiana University

“Current Issues in the Cultural Effect of Age and Survey Measurement” M. Mandy Sha, Joe Murphy, Kelley Holsinger, RTI International

“Fear Appeals in Political Communication: An Examination of Public Opinion about Social Security Reform and Global Warming” Teresa Myers, The Ohio State University, and Catherine Goodall, The Ohio State University

“Re-conceptualizing “Willingness to Speak Out” in the Spiral of Silence: Examining Verbal Expression Strategies in Offline and Online Contexts” Shirley S. Ho, University of Wisconsin-Madison

“Religion and Attitude toward Abortion: Buddhists, Protestants, and Catholics” Jibum Kim, National Opinion Research Center, Jaesok Son, University of Chicago

“The Caged Bird Sings: How Reliance on Al Jazeera TV Predicts Views Regarding Freedom of the Press in the Arab World” Shahira Fahmy, Southern Illinois University and Thomas Johnson, Texas Tech University

“The Duration of Impact of Midcareer Training Programs for Journalists” Tudor Vlad, University of Georgia, and Lee B. Becker, University of Georgia

“The Effect of Online Sources on Newspaper Readers’ Perceptions” Xiaopeng Wang, Joan Price, David Schreindl, Renuka Suryanarayan, and Tiffani Thomas, Ohio University

“The Former Audience and the Future Public: The Relationship between Media Use and Political Participation” Limor Peer, Northwestern University

“The Impact of the Internet on Teenagers’ Interpersonal Communication Behaviors: The Relationship between Internet Use and Desire for Face-To-Face Communication” Young Soo Shim, Southern Illinois University Carbondale

“The Relation of Attachment to Possessions to Object Symbolism and Commitment to Developmental Tasks” Rui Jiao, University of Nebraska–Lincoln, and A. Dwayne Ball, University of Nebraska-Lincoln

“Trust in Media as a Campaign Effect: Framing the Media” Gary Pettey, Cleveland State University

“Do you hear what I hear?: Verbal behavior coding of Event-History Calendar and Conventional Interviews” Jamie Marincic, University of Nebraska-Lincoln, Bob Belli, University of Nebraska-Lincoln

5:30 – 6:30 pm Pedagogy Hour

Sponsored by Marketing Systems Group

Presiding: Dietram A. Scheufele, MAPOR President
Speaker: John Stevenson,
 Associate Director of the University of Wisconsin Survey Center

SATURDAY

8:30 am – Noon Registration (coffee, tea, bakery, fruit)

8:30 am – 10 am
Survey Accuracy and Standards – Symphony A
Moderator: TBD

“A Review of the New International Standards Organization’s (ISO) Standards for Market, Opinion, and Social Research” Tom Smith, NORC

“An Application of the New Measure of Poll Accuracy (A) To the Italian Context: Published Poll Accuracy for the 2006 and 2001 Italian Parliamentary Elections” Mario Callegaro, University of Nebraska, Lincoln and Giancarlo Gasperoni, University of Bologna

“Assessing the Impact of Refusals and Election Day Factors on Exit Poll Estimates: Evidence from the 2006 Mexican Presidential Election” Rene Bautista, University of Nebraska-Lincoln; Mario Callegaro, University of Nebraska-Lincoln and Jose Alberto Vera, Francisco Abundis, Parametría SA de CV

“Why Web Surveys Work: Insights from "Essay Surveys" Designed to Reveal Rare Ideas Held by the Public” David Fan, University of Minnesota

Discussant: John Loft, RTI

8:30 am – 10 am
Media and Politics – Symphony B
Moderator: TBD

“Informing the Voter: The Use of Sources and Coverage of Issues by Newspapers in the 2004 U.S. General Election” Hilde Breivik, University of Wisconsin-Madison

“Influence of Nightly News Coverage Imbalance on Candidate Support in Daily Tracking Polls” Frederick Fico, Geri Alumit Zeldes, Arvind Diddi, Serena Carpenter, Michigan State University

“Globalization Protest and the Media: An Analysis of Broadcast Media Coverage of the Battle in Seattle” James K. Hertog, Lloyd Alan Lowhorn, Timothy Buckingham, University of Kentucky

“Framing, Sourcing and Story Topics Beyond the Iraqi Invasion: How Elite and Non-elite Newspapers Portrayed Gulf War II” Serena Carpenter, Michigan State University

Discussant: TBD

8:30 am – 10 am

Agenda-setting – Symphony C

Moderator: TBD

“Agenda-Setting and Priming Online: Examining the Relationships Between Online and Offline Agendas and Evaluations of the President Leading Up to the 2004 Election” Tsung-Jen Shih, University of Wisconsin-Madison and Dietram A. Scheufele, University of Wisconsin-Madison

“Public Opinion Formation of a President: An Agenda Setting Study Of Newspaper Coverage of George W. Bush And How It Associated With Gallup Poll” Jennifer Kowalewski, University of North Carolina at Chapel Hill

“Terrorism in Election Polls and Television News in the 2004 Presidential Election” Kristen Landreville , The Ohio State University

“Public Opinion and Stem Cell Research: Exploring Attitudinal Changes during Presidential Election Times” Dominique Brossard, Shirley Ho, Dietram Scheufele, University of Wisconsin-Madison

Discussant: David Tewksbury, University of Illinois

8:30 am – 10 am

Religion – Lyric

Moderator: TBD

“Spiritual but not Religious: Insights from an Online Panel” Kumar Rao, University of Nebraska-Lincoln and Knowledge Networks Inc; Dwayne Ball, University of Nebraska-Lincoln; and Ron Hampton, University of Nebraska-Lincoln

“Who Plays, Prays and Pays? Tennessee Lottery Participation, Religion and Demographics” Glenn Hubbard, A. Farina, C. Gee, and A. Kushniryk, University of Tennessee

“Evolution, Religion, and American Public Opinion: Change and Stability” George F. Bishop, University of Cincinnati

“Issue Framing and the Stem Cell Controversy: The Effects of Primed Encoding and Reflection on Stem Cell Opinions” Melissa R. Gotlieb, Hyunseo Hwang, Hilde Breivik, Douglas M. McLeod, University of Wisconsin-Madison

Discussant: Robert Wyatt, Middle Tennessee State

10:15 am – 11:45 am

Media Effects – Symphony A

Moderator: TBD

“Is There Truth Out There? Media Effects on Epistemic Efficacy” Raymond J. Pingree, Douglas M. McLeod, and Dominique Brossard, University of Wisconsin-Madison

“Questioning the Assumption of Uniform Effects of the News Media: The Moderating Role of Community and Newspaper Characteristics” William P. Eveland, Jr. & Ivan Dylko, The Ohio State University

“The Impact of Newspaper Frames on Cognition” Michel M Haigh, The Pennsylvania State University

“How News and Discussion Help Us Explain a Social Policy: The Influences of News and Discussion on Attributions” Tiffany L. Thomson, The Ohio State University and Young Mie Kim, The Ohio State University

“Communicative Sources of Political Efficacy: The Roles of Traditional News Media and the Internet” Kyurim Kyoung, University of Wisconsin-Madison

Discussant: Donna Rouner, Colorado State

10:15 am – 11:45 am

Changing Opinion Climates: Using the Internet – Symphony B

Moderator: TBD

“Conducting Online Survey Research to Internet Users, Especially to Early Adopters of New Media: Strengths and Limitations of Online Survey Research” Seung-Hyun Lee, University of Wisconsin-Madison

“Fielding a Longitudinal Online Electronic Survey: Gaining Behavioral Insights or Collecting Questionable Data?” Fiona Chew and Nirali Bhagdev, Syracuse University

“New Mediated Deliberation: Discussion of the Alito Nomination in the Blogosphere” Michael Xenos, University of Wisconsin-Madison and Nuri Kim, University of Wisconsin-Madison

“Reasons for Searching Web News Sources: Uses and Gratifications for Portal News and Weblogs among College Students” Daekyung Kim, Southern Illinois University, and Hyunwoo Kim, Indiana State University

“Political Knowledge and Participation in 2004: Does Internet Use Bridge the Gap between High and Low Education Groups?” Kajsia E. Dalrymple, University of Wisconsin-Madison

Discussant: Kimberly Neuendorf, Cleveland State University

10:15 am – 11:45 am

Opinion Formation – Symphony C

Moderator: TBD

“Issue Salience and Foreign Policy Ideology in Survey Research” Aaron S. Veenstra, University of Wisconsin-Madison

“Are Americans Displacing ‘Freedom’ With ‘Fear’?” Anup Kumar, University of Iowa

“Self-Reported Media Exposure and Political Opinions: Findings from the 2004 American National Election Study” Harlan R. Sayles, University of Nebraska-Lincoln

“How People Form Their Opinions about Stem Cell Research: How Media Use and Interpersonal Discussion Moderate the Effect of Value Predispositions” Tsung-Jen Shih, University of Wisconsin-Madison

Discussant: Weiwu Zhang, Austin Peay State University

10:15 am – 11:45 am

Increasing Public Cooperation with Surveys – Lyric

PANEL

Session Organizer: Mitchell A. Pravatiner

Paul Lavrakas, Nielsen Media Research

Tom Smith, National Opinion Research Center

Robert Groves, University of Michigan

11:45 – 1:30 LUNCH ON YOUR OWN

1:30 pm – 3:00 pm

Nonresponse – Symphony A

Moderator: TBD

“The Effects of First Class vs. Priority Mail Mailers on Mail Survey Response Rates” Paul J. Lavrakas, Norm Trussell, Justin Bailey, Jennie Lai, and Millie Bennett, Nielsen Media Research

“Are Indicators of At Home Patterns Related to the Likelihood of Contact for Cell Phone Surveys?” Frost Hubbard, University of Michigan

“A Study of Panel Member Attrition in the Gallup Panel” Harlan Sayles, University of Nebraska-Lincoln and Zachary Arens, The Gallup Organization

“Avoiding the Hard Questions: Spiral of Silence Effects as a Possible Explanation for Survey Nonresponse” Jason B. Reineke, The Ohio State University

Discussant: Allan McCutcheon, University of Nebraska – Lincoln

1:30 pm – 3:00 pm

Evaluating the Media – Symphony B

Moderator: TBD

“Political Ideology and Public Trust in Local News Media” Paul R. Brewer and David Pritchard,
University of Wisconsin-Milwaukee

“Sourcing Globalization: New York Times' Coverage of NAFTA” Brandon Bosch and Patricia Moy,
University of Washington

“Location Matters: Newspaper Entry into Pittsburgh Monopoly Market Fosters Local Editorial
Competition and Marketplace of Ideas” Steve Hallock, Southern Illinois University Carbondale

“Citizen vis-à-vis Traditional Journalism in New York City” Victoria Biwan Hildebrandt and Eulàlia Puig
Abril, University of Wisconsin- Madison

“Attracting Younger Audiences: Examining how Access to Local News Content Influences Younger
Readers” Cory L. Armstrong, University of Florida and Steve J. Collins, University of Central Florida

Discussant: Edward Horowitz, Cleveland State University

1:30 pm – 3:00 pm

Political Issues – Symphony C

Moderator: TBD

“The Use of Sources in Controversial Issues: The Case of Same-Sex Marriage” Joseph Schwartz,
University of Iowa

“Who is the bad guy?: Framing of North Korea and the United States in Chosun Ilbo after the 2002 U.S.
State of the Union Address” Yeon Kyeong Kim, University of Iowa

“Who Are “They”? The Real Challenges of Mexican Immigration” Maria Narayani Lasala Blanco,
Columbia University

“Can Music Rock the Vote? An Analysis of the Potential Relationship Between War-time Music and
Public Opinion” Heather L. LaMarre and Jessica A. Flanders, The Ohio State University

Discussant: Dietram A. Scheufele, University of Wisconsin-Madison

1:30 pm – 3:00 pm

Deliberation and Deliberative Polling – Lyric

Moderator: TBD

“In Search of Informed Public Opinion: Deliberative Polls and the Framing of Information” Gerald M.
Kosicki, The Ohio State University

“To Understand or To Persuade? Cognitive Breadth, Motivation to Talk, and Deliberative Participation”
Emily K. Vraga, Nam-Jin Lee and Lucy Atkinson, University of Wisconsin-Madison

“Online Vs. Face-To-Face Deliberation: Comparing the Effects of Online and Face-To-Face Deliberation
on Issue Knowledge, Political Efficacy, and Political Participation” Seong-jae Min, Ohio State
University

“Oppositional Dislike: the Interplay of Attitude Strength and Reasoned Discussion on How We Feel
about the Other Side” Hyunseo Hwang, Rosanne Scholl, Ray Pingree, University of Wisconsin-
Madison

Discussant: Woody Carter, Metro Chicago Information Center

3:15 pm – 4:45 pm

Nonresponse Bias – Symphony A

Moderator: TBD

“Differences in Nonresponse Bias between Demographic and Substantive Variables in a Meta-analytic Study” Emilia Peytcheva and Robert M. Groves, University of Michigan

“Adjusting For Multiple-Cause Attrition Bias in Longitudinal Sample Surveys” Moh Yin Chang, University of Nebraska-Lincoln

“Nonresponse Bias and Advance Letters in an Environmental Contamination Survey” Kristen Olson, Jennifer Sinibaldi, and Jim Lepkowski, University of Michigan

“Satisficing in Early Versus Late Responses to a Mail Survey” Olena Kaminska, University of Nebraska-Lincoln; Bart Goeminne, K.U.Leuven, Belgium; and Marc Swyngedouw, K.U.Leuven, Belgium

Discussant: Nancy Mathiowetz, University of Wisconsin-Milwaukee

3:15 pm – 4:45 pm

Attitudes about Science and Technology – Symphony B

Moderator: TBD

“Exploring Moderating or Mediating Role of Communication Process Variables in Predicting Scientific Knowledge” Eunkyung Kim and Dietram Scheufele, University of Wisconsin-Madison

“The Convergence of News Frames and Audience Value-Predispositions: The Conditioned Effects of Pro-Science News on Attitudes toward Stem Cell Research” Melissa R. Gotlieb, Dominique Brossard, Emily E. Acosta and Lucy Atkinson, University of Wisconsin-Madison

“Voter Confidence in the New Generation of Election Technology” Fred Conrad, University of Michigan; Michael J. Hanmer, Georgetown University; and Michael W. Traugott, University of Michigan

“Prime Time Science: How Value Predispositions and Scientific Omniscience in Entertainment Television Influence Attitudes toward Science” Anthony D. Dudo, University of Wisconsin-Madison

Discussant: Julie Andsager, University of Iowa

3:15 pm – 4:45 pm

Third Person Effects – Symphony C

Moderator: TBD

“Defining Social Reality While Becoming Persuaded: The Third-Person Effect and Coorientation” H. Allen White, Murray State University

“How Anti-Drug Campaigns Understand the Self: Third Person Effect and Behavioral Change” Ian Turnipseed, University of Alabama

“Cognitive Underpinning of the Third-person Perception” Ye Sun, Zhongdang Pan, and Hyunseo Hwang, University of Wisconsin-Madison

“Presumed Contention: How Presumed Influence Interacts With Perceived Strife over a Public Issue” Ken Blake, Shana Hammaker, Robert O. Wyatt, Middle Tennessee State University

Discussant: Dianne Rucinski, University of Illinois - Chicago

3:15 pm – 4:45 pm

**MAPOR: Looking Back and Forward in Public Opinion Theory and Research – Lyric
PANEL**

Session Organizer: Weiwu Zhang, Austin Peay State University

Panelists:

Doris Graber, University of Illinois – Chicago

Leo Jeffres, Cleveland State University

Allan McCutcheon, University of Nebraska – Lincoln

K. Viswanath, Harvard University

David Weaver, Indiana University

5:00 pm – 5:30 pm Annual Meeting – Symphony C

5:30 pm – 6:30 pm Social Hour – Intermezzo