

WAPOR 59th

Annual Conference

AAPOR 61st

May 16-18, 2006

Confronting Core Values
and Cultural Conflict

May 18-21, 2006



Montréal, Québec,
Canada

Preliminary
Program

Annual Conference

MAY 16-18, 2006

MAY 18-21, 2006

GENERAL INFORMATION

● 2006 Joint AAPOR/WAPOR Conference

We are pleased to invite you to attend AAPOR's 2006 annual conference in Montréal, Québec, Canada. This year's meeting is a joint conference of the American Association for Public Opinion Research and the World Association for Public Opinion Research. AAPOR and WAPOR are professional societies of individuals engaged in public opinion research, market research and social research. Founded in 1947, their memberships include people from every sector of the research community: academic institutions, commercial organizations, government agencies, and non-profit organizations. We hope to see you there!

● Who Should Attend

Conference presentations and topics relate to the substantive and methodological interests of individuals involved in public opinion research, social and public policy research and evaluation, election polling, data collection, market research, and the teaching of research methods, just to name a few. Attendees are both producers and users of scientific data and work in a wide variety of sectors reflected in AAPOR's membership.

● Papers, Panels, Roundtables, and Posters

This year's conference features an extensive array of paper sessions, poster presentations, panels and roundtables that honor our intellectual traditions, yet reflect contemporary substantive, methodological, and ethical concerns of our profession. The program also includes presentations addressing the conference theme, "Confronting Core Values and Cultural Conflict"; presenters will discuss their research on intergroup relations, elections, religion, science and technology, healthcare, and the media. Methodological topics include questionnaire design, mode effects, web-based surveys, non-response bias, and sampling.

● Educational Short Courses

At this year's conference, AAPOR continues its commitment to offering attendees educational opportunities. This year we are very fortunate to offer five outstanding short courses taught by leaders in their respective fields. Short-course attendees will learn the state-of-the-art and best practices in the areas of: Web survey design; weighting survey data; conducting establishment surveys; focus-group interviewing; and conducting nonresponse bias studies. Full descriptions of the courses are provided on pages 26-27.

Our Host City:

MONTREAL, QUÉBEC, CANADA

Montréal is truly an experience – old-world charm coupled with *joie de vivre* and a modern style all its own. The city has a unique mix of historical, natural and cultural offerings to satisfy even the most inquisitive and adventurous traveler. Consider visiting the Planetarium & Science Museum, the Notre-Dame Basilica, the Botanical Garden or the Museum of Fine Arts.

Connected via major airlines across the globe, Montréal is only an hour and a half from New York City, two hours from Chicago, and six hours from London.

CONFRONTING CORE VALUES and Cultural Conflict

TRAVEL, TRANSPORTATION, AND ACCOMMODATIONS

● Hotel Information

AAPOR's 61st Annual Conference is being held primarily at the Hilton Montréal Bonaventure with additional meeting space and sleeping rooms secured at the Marriott Château Champlain. These two hotels are located within one short block of each other in the heart of downtown Montréal. They are minutes from the Convention Centre, Old Montréal, Montréal Casino, Notre Dame Cathedral, Olympic Stadium, the Old Port, Molson Centre, Botanical Gardens, Mount Royal Park, Saint-Joseph Oratory, Chinatown, Biodôme, and numerous art galleries and museums. The hotels are connected to a 17-mile underground network that allows access to the Montréal metro, train station, office towers, boutiques and restaurants. Listed below is more detailed information about each hotel.



900 de la Gauchetière West
Montréal, Québec H5A 1E4

Toll free: (800) 267-2575
Phone: (514) 878-2332
Fax: (514) 878-3881

www.hiltonmontreal.com

The hotel offers a concierge desk, business center, room service, wireless high-speed internet access in the lobby, dry cleaning and laundry service as well as an outdoor heated pool and exercise room open 24 hours. Each room is equipped with two dual-line speakerphones with voice-mail and data ports, in-room high speed internet access (for a fee), coffee maker with free coffee and tea, mini-bar, AM/FM alarm clock radios, cable TV, hair dryer, iron and ironing board. The hotel has one restaurant, *Le Castillon*, and one bar, *Le Belvedere*.



1050 de la Gauchetière West
Montréal, Québec H3B 4C9

Toll-free: (800) 200-5909
Phone: (514) 878-9000
Fax: (514) 878-6761

<http://marriott.com/property/propertypage/yulcc>

The hotel offers a concierge desk, business center, gift shop, salon, florist, valet laundry service and valet parking as well as a complimentary health club, indoor pool, sauna and his and her steam rooms. Each room is equipped with voice-mail, cable TV, AM/FM radio/alarm clock, iron and ironing board and hair dryer. The hotel has one restaurant, *Samuel de Champlain*, and one bar, *Le Sénateur*.

● Rates & Reservations

AAPOR has secured special discounted rates for conference attendees at both hotels. While the major events/sessions of the conference are being held at the Hilton, a larger block of discounted group rooms is available at the Marriott. The group rates are the same at both hotels:

Single/Double	\$225 CAD plus tax
Triple	\$245 CAD plus tax
Quad	\$265 CAD plus tax

Please note:

1. Taxes referenced above include a 3% occupancy tax, 7% GST tax, and 7.5% PST tax.
2. Additional person(s) in the same room: \$20 CAD per person (per day) with a maximum of four persons per room allowed.
3. There is no charge for children under 18 occupying the same room as their parents or grandparents.
4. Reservations are first-come, first-served and may sell out before the conference and official group **cut-off date of April 15, 2006. The sleeping room block is now open for reservations.**
5. If rooms are available, group rates are available 3 days before the meeting and 3 days after the meeting.
6. When securing your hotel reservation, a valid credit card number and expiration date will be required. Should you fail to cancel 24 hours prior to arrival or show on the scheduled arrival date, your credit card will be charged for one night's room and tax.
7. The two conference hotels have different reservation cancellation policies:
 - a. Hilton: No charge if room is cancelled prior to 6 p.m. local time on arrival date.
 - b. Marriott: No charge if room is cancelled 24 hours prior to arrival date.
8. Reservations for the Hilton can be made by telephone (call (800) 267-2575 from the U.S. or Canada; you will need to mention AAPOR to secure the discounted rate). Alternatively, you can go make reservations online at http://www.hilton.com/en/hi/groups/private_groups/yulbhhf_aap/index.jhtml. For online reservations, use group/convention code AAP.
9. Reservations at the Marriott can be made by telephone (call (800) 200-5909 from the U.S. or Canada; you will need to mention AAPOR). Online reservations can be made at <http://marriott.com/property/propertypage/yulcc?groupCode=fgrfgra&app=resvlink>. Online reservations will require the group/convention code: FGRFGRA.

CONFRONTING CORE VALUES and Cultural Conflict

TRAVEL, TRANSPORTATION, AND ACCOMMODATIONS

● Travel Information

AAPOR's official travel agency, TQ³Navigant, is available to assist you with your travel arrangements to the conference. Call TQ³Navigant at (800) 823-9539 or (913) 345-2775; its business hours are 8am to 5pm (CST) Monday to Friday.

For your rental car needs, AAPOR has established a group discount with AVIS Rent A Car, valid May 11-28, 2006. Conference attendees can receive a five percent discount off the best available rate at the time of booking. To book your reservation and receive the discount, call your travel agent, AVIS at (800) 331-1600, or go online to www.avis.com/meetings. AAPOR's discount code is J992384.

● Public Transportation between the Airport and the Hotel

The Hilton and Marriott are located only 12 miles from the Pierre Elliott Trudeau International Airport (IATA code: YUL). More information can be found at www.admtl.com.

L'Aérobús is the shuttle service from Montréal-Pierre Elliott Trudeau International Airport to the downtown hotels. Tickets for the shuttle may be purchased at the kiosk at the airport baggage claim. Shuttle fares to/from the downtown area are \$13 CAD one-way or \$22.75 CAD round-trip for an adult, \$11.50 CAD one-way or \$20.25 CAD round-trip for senior citizens (65-plus years of age) and \$9.25 CAD one-way or \$14.75 CAD round-trip for children 5-12 years old. All fares include taxes and are subject to change without notice. **If you are staying at the Marriott, the shuttle will drop you at the front drive. If you are staying at the Hilton, you**



must get off at the Marriott and walk the one short block to the Hilton. The shuttle will not take you to the Hilton front drive. For more information on schedules and fares, call (514) 842-2281.

Taxi fare to/from the airport to either hotel is approximately \$35 CAD.

● Parking

- **Hilton:** Valet parking is available for a daily rate of \$24 CAD which includes in-out privileges. Self-parking also is an option for a daily rate of \$17 CAD (no in-out privileges).
- **Marriott:** Valet parking is available for a daily rate of \$24 CAD. Self-parking also is an option for a daily rate of \$14 CAD (no in-out privileges).

● Driving Instructions from the Airport to the Hotel

● *From the airport to the Hilton:*

Follow Hwy 20 East to Hwy 720 East. Take Exit #4 St. Jacques/De La Montagne. Turn right at end of ramp and follow signs to Rue St. Jacques. Turn left on to Rue St. Jacques. Turn left at first traffic light on to Rue Peel. Go two blocks and turn right on to Rue de la Gauchetière. Go two blocks. The hotel is on the right on the corner of Rue de la Gauchetière and Rue Mansfield.

● *From the airport to the Marriott:*

Follow Hwy 20 East to Hwy 720 East. Take Exit #4 St. Jacques/De La Montagne. Turn right at end of ramp and follow signs to Rue St. Jacques. Turn left on to Rue St. Jacques. Turn left at first traffic light on to Rue Peel. Go two blocks to Rue de la Gauchetière. The hotel will be on your right.

IMPORTANT IMMIGRATION AND CUSTOMS INFORMATION

Proof of citizenship is required upon entering Canada. Because the documentation required (e.g., passport and/or visa) differs depending on the country from which the conference attendee arrives, individuals should contact the Canadian Embassy or Canadian Consulate in their country. For additional information, go to the website <http://www.cic.gc.ca/english/offices/missions.html>. Visitors should ask about visa requirements before departing as these documents are not available at the border.

American citizens and permanent residents of the U.S. should bring documentation such as a passport or birth certificate plus photo identification. (AAPOR strongly recommends that you bring your passport to expedite going through Immigration.) Additional information can be found at <http://www.dfait-maeci.gc.ca/can-am/>. Also, specific questions can be directed to the Canadian Embassy at (202) 682-1740.

U.S. residents returning from Canada after more than 48 hours may take back, free of duty, \$800.00 USD worth of personal or household articles. These articles must accompany the individual.

Re-entry into the United States can be simplified if travelers list all purchases before they reach the border, keep sales receipts handy, and pack purchases separately for convenience of inspection. Conference attendees bringing cameras, tape recorders or personal computers should register these items with U.S. Customs before leaving the U.S. to prove they were purchased before entering Canada. Important information about U.S. Customs can be found online at <http://www.cbp.gov/xp/cgov/travel/vacation/kbyg/declare.xml>.

Personal baggage (e.g., clothing, camera, tape recorders, personal computers) are exempt from duties and taxes, provided they accompany the delegate, and are declared to Canada Customs upon entering Canada. It is forbidden to carry any sharp objects in hand baggage. All baggage is subject to search.

Persons of legal age may bring into Canada duty-free either 1.5 liters of liquor or wine, or twenty-four (24) 12-ounce cans or bottles of beer or ale. Persons 16 years or older may bring in duty-free 90 cigars, or 200 cigarettes.

CONFRONTING CORE VALUES and Cultural Conflict

THINGS TO DO, PLACES TO GO: AAPOR-LED ACTIVITIES

● Golf

AAPOR's golf sponsor, Greenfield Online, invites all conference attendees to tee off early Thursday morning for a round of golf at Le Challenger, a links-type course recently rated as one of the top 10 courses in Québec. Le Challenger, with its long fescue grass, abundant sand traps, and steep bunkers will certainly live up to its name! The course is located in the heart



© Club de Golf Métropolitain Anjou

of Montréal just a short drive from the hotel, and offers a spectacular view of the Mont Royal. Fees (including greens fees, electric cart, and taxes) are \$85 CAD. Rental clubs (Calloway) are \$46 CAD. Greenfield Online will provide a sleeve of logo balls to all participants (though it sounds like we might need some extra balls to replace those landing in the water!), and prizes to the winners. For more information about the course, go to <http://www.golflechallenge.com/en/accueil.htm>. To get more information about this event contact Ken Steve at Kenneth.Steve@NielsenMedia.com. A registration form is included at the end of the program.

● Pub Crawl

On Friday night AAPOR Social Activities Coordinator Ken Steve will lead interested imbibers on an exploration of Montréal's nightlife. Join him in sampling wines and beers (or whatever you enjoy!) in the cafés and clubs in the hottest party areas in town, la rue Crescent. More information about the pub crawl will be posted on the bulletin board at the conference.



© Tourisme Montréal, Stéphan Poulin

● Fun Run/Walk

AAPOR's Fun Run/Walk sponsor, The Gallup Organization, encourages all attendees to start Saturday morning with some friendly competitive exercise in our annual two-mile Fun Run/Walk. To avoid city traffic, potholes, and stoplights, we'll shuttle all participants down to the nearby waterfront at the Old Port where we can safely run or walk along the scenic boardwalk. Gallup will provide the shuttle to and from the start/finish line, water to all participants, and prizes to the winners. A reservation/waiver form is included at the end of the program.

● Book Sale

In keeping with our longstanding tradition, all volumes on display at the AAPOR book exhibit will be available for purchase at the Book Sale immediately following the Saturday dinner banquet. At 20% to 50% off the list price, these books go fast. Be sure to get there in time to stock up on some great books at great prices. All proceeds from the book sale support our organization.

● Applied Probability

Few games better illustrate elementary probability theory than poker. The derivation of an optimal game strategy appears to be beyond current game theory and has confounded mathematicians, statisticians, and AAPORites for years. Think you know the answer? Join us Saturday night for our annual sessions of Applied Probability.



© Casino de Montréal

● Meet Us in the Red Room...

Our Saturday night post-banquet dance is back and will take on the French flavor of our host city with a Moulin Rouge-type evening of entertainment! Watch and learn as the Can-Can dancers high-kick, shrill, and twirl across the floor – you might end up on stage! Let the costumed *croupiers* entice you into a no-risk toss of the dice at the craps table, take your bets on the roulette wheel, or deal you a hand of blackjack. Throughout the night a DJ will be spinning discs that are sure to get even the most timid AAPORites showing their stuff on the dance floor. Join us in the very red (and very chic!) Caf' Conc room at the Marriott for this fabulous event. *Amusez-vous bien!*

CONFRONTING CORE VALUES and Cultural Conflict

THINGS TO DO, PLACES TO GO: ON YOUR OWN

● Shopping

Montréal offers phenomenal shopping from serious chic to unique gifts. You'll discover great shops all over the city... and even underneath it! Visit the Victorian boutiques, antique shops or a whole underground network of commercial centers linked by the subway system, the Metro. From downtown chic to Old Montréal charm, the incredible choice is yours.



© Tourisme Montréal, Stéphan Poulin

First stop: Ste. Catherine Street, the main drag for the fashion conscience and the serious trendies. Want edgy? Take in “the Main,” Saint-Laurent Street, which has a wild mix of the stylish and the freakish. If you are interested in the classic or the more traditional, try Sherbrooke Street from Guy to Montagne, Laurier Street west of Avenue du Parc, in Outremont and Les Ailes on Ste. Catherine. If it rains, consider the thousands of shops in the “Underground City,” which includes Complex Les Ailes, the Eaton Centre, Les Galleries University, Cours Mont Royal, Place Montréal Trust and Place Ville Marie and more.

● Dining

Dining in Montréal promises to be a memorable part of your trip. Renowned for its fine cuisine, French bistros and sidewalk cafés, the city offers an enormous variety of regional and international dining. Satisfy your craving for great food, Montréal-style. Directly across from the conference hotels in the train station, you will find a plethora of cafes, bakeries, and European style delis and shops selling fresh croissants, baguettes, assorted cheeses and patés, and much, much more! Within walking distance of the conference hotels are the many, many restaurants in Old Montréal.

Along Sainte-Catherine Street – which traverses almost the entire city from east to west – and up and down the cross streets, restaurants of every nationality share sidewalk space with international name-brand boutiques, great department stores, intimate café-terrasses and very happening nightclubs and bars. A spectacular view of McGill College Avenue and Mont Royal comes into view from the Place Ville Marie esplanade, the birthplace of the underground network.

● Late-Night Activities

At night, Montréal catches a second wind and the action shifts over to comedy clubs, porto, martini, and wine bars. Weekends start early, as every Thursday night the bars and terrasses along Crescent and Saint-Denis Streets and Saint-Laurent Boulevard fill up after work and carry on well into the evening at favorite eating spots. By then it's clubbing time until the wee, wee hours as bars and clubs have their “last call” at 3:00 a.m. If clubbing is not your bailiwick, the perhaps a visit to the Casino de Montréal is more interesting? http://www.montrealexcitement.com/microsite/casino_content.html

● Family Activities

- **The Montréal Science Centre**
<http://www.montrealsciencecentre.com/>
333, de la Commune Street West
(877) 496-4724
- **Oceania, a Virtual Adventure**
<http://www.metaforia.com>
698 Ste Catherine West
(514) 878-META

● Arts

- **Musée d'Art Contemporain**
185 Sainte-Catherine Street West
Tel.: (514) 847-6212
- **The Montréal Museum of Fine Arts**
1379-1380 Sherbrooke Street West
Tel.: (514) 285-1600
E-mail: webmbam@cam.org
- **Musée Des Beaux-Arts De Montréal**
(514) 842-8298
- **Montréal Botanical Garden**
<http://www2.ville.montreal.qc.ca/jardin/jardin.htm>
4101, Sherbrooke East
(514) 872-1400



© Montréal Botanical Garden, Michel Tremblay

CONFRONTING CORE VALUES and Cultural Conflict

PRELIMINARY SCHEDULE OF EVENTS

**TUESDAY,
MAY 16, 2006**

10:00 a.m. – 3:00 p.m.

**WAPOR EXECUTIVE COUNCIL
MEETING (Marriott)**

3:00 p.m. – 6:00 p.m.

**WAPOR REGISTRATION DESK OPEN
(Marriott)**

6:30 p.m. – 8:30 p.m.

**WAPOR WELCOME COCKTAIL
RECEPTION (Marriott)**

**WEDNESDAY,
MAY 17, 2006**

8:00 a.m. – 5:00 p.m.

**WAPOR REGISTRATION DESK OPEN
(Marriott)**

9:00 a.m. – 10:00 a.m.

WAPOR PLENARY SESSION (Marriott)

10:00 a.m. – 10:15 a.m.

WAPOR REFRESHMENT BREAK (Marriott)

WAPOR CONCURRENT SESSION A

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Democracy and Public Opinion in
Africa*

Ⓛ Marriott

ⓐ Orlando J. Pérez, Central Michigan
University (USA)

ⓓ Nat Stone, Fleishman-Hillard
Canada (Canada)

*Democracy Emerging? Comparative Analysis of
Attitudes to Governance in Africa and the West*
Simon Jimenez, GlobeScan Incorporated
(Canada)
Eugene Kritski, GlobeScan Incorporated
(Canada)

*Trust in Institutions in Sub-Saharan Africa's
Emerging Democracies: Evidence from the
Afrobarometer Public Opinion Surveys*
Annie Barbara Chikwanha, Afrobarometer
(South Africa)

*Ethnicity and the Building of the Democratic
State in Sénégal*
Babaly Sall, Université Gaston Berger de Saint
Louis (Sénégal)

*Hutus and Tutsis: A Comparison of
International Radio Listening Habits and
Perceptions of the Outside World*
Mark W. Andrews, ORC Macro (USA)
Andrew Cooper, InterMedia Survey Institute
(USA)

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Issues in Comparative
Public Opinion Research*

Ⓛ Marriott

ⓐ Nicole M. Speulda, Pew Research
Center (USA)

ⓓ Kevin Chappell, Department of
Foreign Affairs (Canada)

*How to Measure Education in Cross-National
Comparative Surveys*

Juergen H. P. Hoffmeyer-Zlotnik, ZUMA
(Germany)
Uwe Warner, CEPS/INSTEAD (Luxembourg)

*Measurement Equivalence in the Analysis of
Cross-National Surveys*

Allan L. McCutcheon, University of
Nebraska-Lincoln (USA)

*Methodological Discussion of the Income
Measure in the European Social Survey*
Uwe Warner, CEPS/INSTEAD (Luxembourg)
Juergen H. P. Hoffmeyer-Zlotnik, ZUMA
(Germany)

*Understanding Survey Participation and
Non-response in Emerging Democracies:
The Cases of Brazil and México*
Fabrían Echegaray, Market Analysis Brasil (Brazil)
Leonardo Athias, Market Analysis Brasil (Brazil)

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Public Opinion About
Science and Technology*

Ⓛ Marriott

ⓐ Randall K. Thomas, Harris
Interactive (USA)

ⓓ Eulàlia Puig Abril, University of
Wisconsin-Madison (USA)

*Agenda Building Processes and Genetically
Modified Organisms in Brazilian Newspapers*
Dominique Brossard, University of Wisconsin-
Madison (USA)
Luisa Massarani, Museum of Life/Oswaldo
Cruz House (Brazil)

Bruno Buys, Museum of Life/Oswaldo Cruz
House (Brazil)
Isabel Magalhaes, Museum of Life/Oswaldo
Cruz House (Brazil)

*Public Opinion, Religiosity and Nanotech:
Examining Processes of Opinion Formation on
Emerging Technologies*

Dietram A. Scheefe, University of Wisconsin-
Madison (USA)
Eunkyung Lee, University of Wisconsin-
Madison (USA)

*Mass Media Impact on New Health Worries:
An Agenda-Setting Study in Spain*
Maria Beléndez Vázquez, University of Alicante
(Spain)
Marta Martin Laguno, University of Alicante
(Spain)
Carolina Lopus, University of Alicante (Spain)

*Public Attitudes Toward Science: A Cross-
National Analysis from the World Values Study*
Jon D. Miller, Northwestern University (USA)
Ronald Inglehart, University of Michigan (USA)

Civic Scientific Literacy in 34 Countries
Jon D. Miller, Northwestern University (USA)
Linda Kimmel, Northwestern University (USA)

12:00 p.m. – 1:30 p.m.

WAPOR LUNCH (Marriott)

1:30 p.m. – 5:30 p.m.

**AAPOR EXECUTIVE COUNCIL MEETING
(Marriott)**

WAPOR CONCURRENT SESSION B

Ⓣ 1:45 p.m. – 3:15 p.m.

Ⓢ *Mexican Polls and Pols:
Measuring Candidate Support
in the 2006 Presidential Race*

Ⓛ Marriott

ⓐ Miguel Basáñez, Global QR (USA)

ⓐ Chappell Lawson, Massachusetts
Institute of Technology (USA)
Jorge Buendía, IPSOS-BIMSA
(Mexico)
Rafael Giménez, ARCOP (Mexico)
Ricardo de la Peña, GEA-ISA and
the Public Opinion Research Council
(Mexico)
Alejandro Moreno, ITAM and
Reforma (Mexico)

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

ⓐ CHAIR

ⓓ DISCUSSANT

ⓐ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Ⓣ 1:45 p.m. – 3:15 p.m.

Ⓢ *Polls and the Media*

Ⓛ Marriott

Ⓒ Wolfgang Donsbach, Dresden University (Germany)

Ⓓ Hernando Rojas, University of Wisconsin-Madison

Polling the Horse Race: Media Compliance with Canadian Electoral Law

Ailsa Henderson, Wilfrid Laurier University (Canada)

Steven Brown, Wilfrid Laurier University (Canada)

Berry Kay, Wilfrid Laurier University (Canada)

Kimberly Ellis-Hale, Wilfrid Laurier University (Canada)

Electoral Laws and Public Access to Polls'

Methodology: The Cases of France and Canada
Claire Durand, Université de Montréal (Canada)
François Yale, Université de Montréal (Canada)
Mylène Larochelle, Université de Montréal (Canada)

Print Media Poll Reporting in a Comparative Perspective

Sibylle Hardmeier, Berlin Social Science Research Center (Germany)

Lisa Muller, Berlin Social Science Research Center (Germany)

Ⓣ 1:45 p.m. – 3:15 p.m.

Ⓢ *Support for Democratic Institutions*

Ⓛ Marriott

Ⓒ Mary McIntosh, Princeton Survey Research Associates International (USA)

Ⓓ Matthew Warshaw, Afghan Center for Socio-economic and Opinion Research (Afghanistan)

The Different Paths to Authoritarianism: Rationality and Irrationality in Regime Preferences

Rodolfo Sarsfield, Instituto Mora (Mexico)
Julio F. Carrión, University of Delaware (USA)

The Aftermath of 1993: Canadians and their Relationship with Government

André Turcotte, Carleton University (Canada)

Citizens, Government, and Initiatives:

The California Special Election in 2005
Mark Baldassare, Public Policy Institute of California (USA)

Emotional Appeal, Competence, and the Reputations of Political Parties: A Cross-National Study

Chris Levy, TNS Social (UK)

Does Casework Build Democracy? A Study of Service Responsiveness among Algerian Members of Parliament and its Effect on Public Confidence in the Government
Lindsay Benstead, University of Michigan (USA)

3:15 p.m. – 3:30 p.m.

WAPOR REFRESHMENT BREAK (Marriott)

WAPOR CONCURRENT SESSION C

Ⓣ 3:30 p.m. – 5:00 p.m.

Ⓢ *Issues in Surveying Aboriginal People*

Ⓛ Marriott

Ⓒ Martin Lagacé, Department of Canadian Heritage (Canada)

Ⓐ Sue Galley, Ekos Research (Canada)
Amanda Parriag, Department of Indian and Northern Affairs (Government of Canada)
Sean Dunnigan, Department of Indian and Northern Affairs (Government of Canada)
Nat Stone, GPC Research (Canada)

Ⓣ 3:30 p.m. – 5:00 p.m.

Ⓢ *Media Analysis*

Ⓛ Marriott

Ⓒ Thomas Petersen, Institut für Demoskopie Allensbach (Germany)

Ⓓ Ruben Mohedano-Brethes, European Commission (Belgium)

Mass Communication Behaviors and Perceptions as Indicators of Globalization in 20 Countries
Lindsay H. Hoffman, Ohio State University (USA)

The Boundaries of Scandal: Framing in the Leak of a CIA Operative
Andrea Hickerson, University of Washington (USA)

Demonizing China or Stigmatizing US? A Comparison of News Coverage of China's Bid for American Oil Company Unocal in Both Countries
Zuoming Wang, Cornell University (USA)
Tracy Loh, Cornell University (USA)

The Public and the Media: A Study of Two Political Leaders
Esteban López-Escobar, Universidad de Navarra (Spain)
Pedro Lozano, Universidad de Navarra (Spain)
Teresa Sádaba, Universidad de Navarra (Spain)
Antonio Tolsá, Universidad de Navarra (Spain)

Ⓣ 3:30 p.m. – 5:00 p.m.

Ⓢ *Survey Methodology*

Ⓛ Marriott

Ⓒ Allan L. McCutcheon, University of Nebraska-Lincoln (USA)

Ⓓ Dietram A. Scheufele, University of Wisconsin-Madison (USA)

Polar Opposites? Effects of Scale Polarity and Anchoring on the Measurement of Affect

Randall K. Thomas, Harris Interactive (USA)

Susan Behnke, Harris Interactive (USA)

Alyssa Johnson, Harris Interactive (USA)

Jonathan D. Klein, University of Rochester (USA)

Income Poverty and Nonresponse in the Panel Study of Belgian Households

Femke De Keulenaer, University of Antwerp (Belgium)

Comparing Manual Event Reporting and Automatic Identification of Major Events

Cornelia Zuell, ZUMA (Germany)

Juliane Landmann, ZUMA (Germany)

Behavior Self-Report Measures: International Extensions

Jonathan D. Klein, University of Rochester (USA)

Randall K. Thomas, Harris Interactive (USA)

4:00 p.m. – 8:00 p.m.

AAPOR REGISTRATION DESK OPEN (Hilton)

6:00 p.m. – 7:00 p.m.

WAPOR COCKTAIL RECEPTION (Cash Bar) (Marriott)

7:00 p.m. – 9:00 p.m.

WAPOR AWARDS BANQUET (ticket purchased separately) (Marriott)

**THURSDAY,
MAY 18, 2006**

7:00 a.m. – 6:30 p.m.

AAPOR REGISTRATION DESK OPEN (Hilton)

7:00 a.m.

AAPOR GOLF AT LE CHALLENGER

8:00 a.m. – Noon

WAPOR REGISTRATION DESK OPEN (Marriott)

8:00 a.m. – 1:30 p.m.

AAPOR EXECUTIVE COUNCIL MEETING / LUNCH (Marriott)

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓒ CHAIR

Ⓓ DISCUSSANT

Ⓐ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

8:30 a.m. – Noon

AAPOR SHORT COURSES

(pre-registration required) (Marriott)

What They See is What You Get: Nuts and Bolts of Web Surveys

Reg Baker

Weighting Survey Data

Karol Krotki

WAPOR CONCURRENT SESSION A

Ⓣ 8:45 a.m. – 10:15 a.m.

Ⓢ *Public Opinion Around the Globe*

Ⓛ Marriott

Ⓒ Robert M. Worcester, MORI (UK)

Ⓓ Claire Durand, Université de Montréal (Canada)

Coming to Terms with the Problem of Kosovo: The Peoples' Views from Kosovo and Serbia
Colin Irwin, Queens University Belfast (Northern Ireland)

Public Opinion Changes in the Netherlands
Harm't Hart, Utrecht University (Netherlands)

Support for Free Expression in Our Largest and Most Pluralistic Democracy: A Pre-Test of the Feasibility of Studying Media and Speech Rights in India

Anantha S. Babbili, Middle Tennessee State University (USA)

Robert O Wyatt, Middle Tennessee State University (USA)

V. Murali, Intelligensia Research (India)

Balancing the News Coverage of the Iraq War: The Effect of Public Support on Mass Media and Government Agendas

Thomas B. Christie, University of Texas at Arlington (USA)

Ⓣ 8:45 a.m. – 10:15 a.m.

Ⓢ *Public Opinion About Political and Social Issues*

Ⓛ Marriott

Ⓒ Kathleen A. Frankovic, CBS News (USA)

Ⓓ Nick Moon, GfK NOP (UK)

Terrorism or Gay Marriage? Media, Priming, and Voting in the 2004 Election

Dietram Scheufele, University of Wisconsin-Madison (USA)

Tsung-Jen Shih, University of Wisconsin-Madison (USA)

Perception and Assessment of Left-and Right-Wing Extremism by Public Opinion: An Experimental Study

Thomas Roessing, University of Mainz (Germany)

Sandra Siebert, University of Mainz (Germany)

Safe Sex Communication Research

Jude Varcoe, TNS (New Zealand)

Influence of a Question's Wording on Public Opinion Polls Results: The Example of Euthanasia

Isabelle Marcoux, University of Québec at Montréal (Canada)

A Cultural Critique of the "White Male Effect"

Dan Kahan, Yale University

Don Braman, Yale University

John Gastil, University of Washington

Paul Slovic, University of Oregon

10:15 a.m. – 10:30 a.m.

WAPOR REFRESHMENT BREAK (Marriott)

WAPOR CONCURRENT SESSION B

Ⓣ 10:45 a.m. – 12:00 p.m.

Ⓢ *Methodological Issues I*

Ⓛ Marriott

Ⓒ Ipek Bilgen, University of Nebraska-Lincoln (USA)

Ⓓ Peter Ph. Mohler, ZUMA (Germany)

Evolution, Creationism, and Intelligent Design
George Bishop, University of Cincinnati

Open-Ended Questions in Web and Telephone Surveys

Jolene D. Smyth, Washington State University

Don A. Dillman, Washington State University

Leah M. Christian, Washington State University

Mallory McBride, Washington State University

Overcoming Structure and Order Effects in Cognitive Interviewing

Justin T. Bailey, Nielsen Media Research

Kenneth W. Steve, Nielsen Media Research

Anh Thu Burks, Nielsen Media Research

Kimberly D. Brown, Nielsen Media Research

Paul J. Lavrakas, Nielsen Media Research

Planned Missingness Designs in CATI Surveys

David R. Johnson, Pennsylvania State University

Julia McQuillan, University of Nebraska-Lincoln

Karina Shreffler, Pennsylvania State University

Katie Johnson, Pennsylvania State University

Ⓣ 10:45 a.m. – 12:00 p.m.

Ⓢ *Methodological Issues II*

Ⓛ Marriott

Ⓒ Anna Y. Chan, U.S. Census Bureau (USA)

Ⓓ Edward M. English, National Opinion Research Center (U)

Good Item or Bad: Can Latent Class Analysis Tell?

Ting Yan, University of Michigan

Roger Tourangeau, University of Maryland

Frauke Kreuter, University of Maryland

Internet-based Essay Surveys: A One-question Instrument for Assessing Thoughts about Cigarette Smoking

David P. Fan, University of Minnesota

Eileen M. Harwood, University of Minnesota

Harry A. Lando, University of Minnesota

Race and Sex Interviewer and Respondent Interactions in RDD Telephone Surveys

Nat Ehrlich, Michigan State University

Larry Hembroff, Michigan State University

Mail vs. Internet Surveys Among Older Persons
Xenia Montenegro, AARP

12:00 p.m. – 1:30 p.m.

WAPOR LUNCH (Marriott)

1:30 p.m. – 3:00 p.m.

WAPOR BUSINESS MEETING (Marriott)

JOINT AAPOR/WAPOR CONCURRENT SESSIONS A

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ *Impact of Non-Response*

Ⓛ Hilton

Ⓒ Polly Phipps, U.S. Bureau of Labor Statistics

Ⓓ Roeland Beerten, UK Office for National Statistics

The Impact of Nonresponse Rates on Nonresponse Error: A Meta-Analysis

Robert M. Groves, University of Michigan

Emilia Peytcheva, University of Michigan

Correcting for Survey Non-response

Michael Peress, Carnegie Mellon University

Do Late Responders Change Survey Results?

Robin Gentry, Arbitron

Attitudes towards Surveys, Panel Non-response and Political Attitudes

Claire Durand, Université de Montréal

François Yale, Université de Montréal

Ⓣ TIME

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CONFRONTING CORE VALUES and Cultural Conflict

Ⓟ 1:30 p.m. – 3:00 p.m.

Ⓢ *Increasing Response Rates with Incentives*

Ⓛ Hilton

Ⓒ Jane Traub, Scarborough Research

Ⓓ Timothy Beebe, Mayo Clinic

Non-Monetary Incentive Strategies in Online Panels

Tracy Tuten, Virginia Commonwealth University

Pamela Kiecker, Virginia Commonwealth University

Incentive Check Content Experimentation

Brian K. Hempton, Survey Sciences Group

Jennifer Sinibaldi, Survey Sciences Group

Robert Saltz, Pacific Institute for Research & Evaluation

Effect of Incentives on Mail Survey Response Rates

Mike Brennan, Massey University

Jan Charbonneau, Massey University

A Cash and Contingent Valuation Experiment

Patricia Champ, U.S. Forest Service

Ⓟ 1:30 p.m. – 3:00 p.m.

Ⓢ *Diffusion of Innovations*

Ⓛ Hilton

Ⓒ Frauke Kreuter, University of Maryland

Ⓓ Robert O. Wyatt, Middle Tennessee State University

Nanotechnology: The Development of Attitude

Jon D. Miller, Northwestern University

Minimal Effects of Targeted Persuasion:

Insights from the Bass and Rogers Models for the Diffusion of Innovations

David P. Fan, University of Minnesota

Haoyu Yu, University of Minnesota

Internet Use as an Antecedent of Expressive political Participation Among Early Internet Adopters in Colombia

Eulàlia Puig Abril, University of Wisconsin-Madison

Hernando Rojas, University of Wisconsin-Madison

Ⓟ 1:30 p.m. – 3:00 p.m.

Ⓢ *Methodology Around the Globe*

Ⓛ Hilton

Ⓒ Allan L. McCutcheon, University of Nebraska-Lincoln

Ⓓ Charles D. Shuttles, Nielsen Media Research

Cross-Cultural Research Design

Beth-Ellen Pennell, University of Michigan

Zeina Mneimneh, University of Michigan

Race, Region and the Use of Extreme Response Sets

Mosi A. Ifatunji, University of Illinois at Chicago

Response Rate of Listed and Unlisted Numbers

Wolfgang Donsbach, University of Dresden

Olaf Jandura, University of Dresden

Does Reducing Burden Pay Off?

Wolfgang Neubarth, ZUMA

Lars Kaczmirek, ZUMA

Michael Bosnjak, University of Mannheim

Wolfgang Bandilla, ZUMA

Mick P. Couper, University of Michigan

Polly Phipps, U.S. Bureau of Labor Statistics

Ⓟ 1:30 p.m. – 3:00 p.m.

Ⓢ *Public Opinion and the Environment*

Ⓛ Hilton

Ⓒ Molly Longstreth, University of Arkansas

Ⓓ Ann Bostrom, Georgia Institute of Technology

Pathways to Environmental Activism

Sandra Marquart-Pyatt, Utah State University

Attitudes toward Climate Change: The Role of Trust

Kristy Michaud, University of California, Santa Barbara

Support for Environmental Justice

Holley Shafer, San Francisco State University

Sheldon Gen, San Francisco State University

How U.S. Newspapers Framed Coverage of the Bush Administration's Proposal to Drill for Oil and Natural Gas in Alaska's Arctic National Wildlife Refuge

Anthony D. Dudo, University of Wisconsin-Madison

Ⓟ 1:30 p.m. – 3:00 p.m.

Ⓢ *Opinion and Behavior*

Ⓛ Hilton

Ⓒ Jaana Myllyluoma, Battelle Centers for Public Health Research and Evaluation

Ⓓ Candace Adams, Research International USA

Understanding the Influence of Facts, Beliefs and Myths on Organ Donation Decisions

Kimberly Downing, University of Cincinnati

Doing What They Say: Do Surveys Predict Behavior?

Murrey G. Olmsted, RTI International

Michael J. Schwerin, RTI International

Tracy L. Kline, RTI International

Gerry L. Wilcove, Navy Personnel Research, Studies & Technology

Modes of Religious and Spiritual Orientation and their Relationships to Consumer Behavior

Kumar Rao, Knowledge Networks

Dwayne Ball, University of Nebraska-Lincoln

Ronald Hampton, University of Nebraska-Lincoln

2:00 p.m. – 5:30 p.m.

AAPOR SHORT COURSES

(pre-registration required) (Marriott)

An Introduction to Conducting Surveys of Organizations

David Cantor

Focus Group Interviewing

Richard Krueger

JOINT AAPOR/WAPOR CONCURRENT SESSIONS B

Ⓟ 3:15 p.m. – 4:45 p.m.

Ⓢ *Designing Questions I*

Ⓛ Hilton

Ⓒ Joel Kennet, SAMHSA

Ⓓ Eric Rademacher, University of Cincinnati

Decomposition and Behavioral Frequency Questions

Jennifer Dykema, University of Wisconsin-Madison

Nora C. Schaeffer, University of Wisconsin-Madison

Efficient Respondent Selection for Cognitive Interviewing

Allison C. Ackermann, Abt Associates

Johnny Blair, Abt Associates

Measuring Health Insurance in the U.S.

Joanne Pascale, U.S. Census Bureau

Paul C. Beatty, National Center for Health Statistics

The Influence of Question Wording on the Reporting of Contraceptive Method Use

Hyunjo Park, University of Michigan

* DC-AAPOR student paper award winner

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CONFRONTING CORE VALUES and Cultural Conflict

Ⓟ 3:15 p.m. – 4:45 p.m.

Ⓢ *Improving Cross-Cultural and Cross-National Questionnaires*

Ⓛ Hilton

Ⓒ John Colias, Decision Analyst

Ⓓ Michael Schwerin, RTI International

Why Respondents Understand What They Understand

Janet A. Harkness, University of Nebraska-Lincoln and ZUMA

Multi-National Cognitive Testing

Kristen Miller, National Center for Health Statistics

Eliciting Education Level in Spanish Interviews

Alisú Schoua-Glusberg, Research Support Services

Response Errors in Cross-Cultural Surveys

Gordon B. Willis, National Cancer Institute
Elaine Zahnd, Public Health Institute

Ⓟ 3:15 p.m. – 4:45 p.m.

Ⓢ *Cultural Considerations in Survey Research*

Ⓛ Hilton

Ⓒ Beth-Ellen Pennell, University of Michigan

Ⓓ Siobhan Carey, UK Department for International Development

Applying AIDS Survey Methodology Across Cultures

Linda Piccinino, Abt Associates
Johnny Blair, Abt Associates

The “Don’t Know” Challenge among Muslim Women

Karen Buerkle, IFES

Reporting Hispanics Based on Language

Melissa J. Herrmann, ICR/International Communications Research
Jennifer Schmidt, ICR/International Communications Research
Lori Robbins, ICR/International Communications Research

Culture and Survey Question Answering: A Behavior Coding Approach

Timothy P. Johnson, University of Illinois at Chicago
Allyson L. Holbrook, University of Illinois at Chicago
Young Ik Cho, University of Illinois at Chicago
Anne Fuller, University of Illinois at Chicago
Thom File, University of Illinois at Chicago

Ⓟ 3:15 p.m. – 4:45 p.m.

Ⓢ *Real or Illusory Opinion?*

Ⓛ Hilton

Ⓒ Zachary Arens, The Gallup Organization

Ⓓ Michael Traugott, University of Michigan

Do You Have a Disaster Supply Kit? A Look at How Question Wording and Social Desirability Impacts Preparedness Surveys

Larry Luskin, ORC Macro
Mark Andrews, ORC Macro
Carol Freeman, ORC Macro
Corey Mull, ORC Macro

Pseudo-Opinions and ‘Fictitious Issues’ Revisited

Nick Allum, University of Surrey
Patrick Sturgis, University of Surrey
Patten Smith, BMRB International

Public Opinion: An Ambiguous Reality?

Esteban López-Escobar, University of Navarra

Ⓟ 3:15 p.m. – 4:45 p.m.

Ⓢ *Polling and Social Issues*

Ⓛ Hilton

Ⓒ Kenneth A. Rasinski, National Opinion Research Center

Ⓓ Claudia Deane, The Washington Post

Images of Aging 2005

Robert R. Prisuta, AARP
Albert R. Hollenbeck, AARP
Xenia P. Montenegro, AARP
Alexis Abramson, University of Southern California

Strength of Opinion in Death Penalty Decisions

Robert Ross, California State University, Chico
Edward Bronson, California State University, Chico

Researching Refugees Arriving in the UK

Mark McConaghy, UK Home Office
Liz Pendry, UK Home Office

Ⓟ 3:15 p.m. – 4:45 p.m.

Ⓢ *Author Meets Critics*

Ⓛ Hilton

Ⓒ Maria Krysan, University of Illinois at Chicago

Author: Lawrence D. Bobo, Stanford University
Prejudice in Politics (with Mia Tuan)
Respondents: Stanley Feldman, Stony Brook University
Taeku Lee, University of California at Berkeley

5:00 p.m. – 6:15 p.m.

NEW MEMBER / ALL-CHAPTER RECEPTION (Hilton)

First-time AAPOR conference attendees are invited to meet long-time AAPOR members and all AAPOR members are encouraged to learn more about AAPOR’s regional chapters.

6:30 p.m. – 8:00 p.m.

AAPOR DINNER (Core Meal) (Hilton)

8:00 p.m. – 9:30 p.m.

PLENARY SESSION (Hilton)

American Backlash: The Untold Story of Social Change in the United States

Michael Adams, Environics Research Group

Respondents: Kathleen A. Frankovic, CBS News

Andrew Kohut, Pew Research Center
Vincent Price, University of Pennsylvania

9:30 p.m. – 10:30 p.m.

DESSERT RECEPTION (Hilton)

Ⓟ TIME

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Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

**FRIDAY,
MAY 19, 2006**

7:00 a.m. – 3:00 p.m.

AAPOR REGISTRATION DESK OPEN
(Hilton)

7:00 a.m. – 9:00 a.m.

BREAKFAST – Cash and Carry (Hilton)

7:00 a.m. – 8:00 a.m.

HERITAGE COMMITTEE MEETING
(Hilton)

**ACADEMIC PROGRAMS IN SURVEY
METHODS MEETING** (Hilton)

**CASRO & NATIONAL NETWORK OF
STATE POLLS MEETING** (Hilton)

8:00 a.m. – 5:00 p.m.

**EXHIBIT HALL: SOFTWARE,
TECHNOLOGY & BOOKS** (Hilton)

AAPOR CONCURRENT SESSION A

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Attitude Polarization*

Ⓛ Hilton

Ⓒ Gilg Seeber, University of Innsbruck

Ⓓ Robert Erikson, Columbia University

*The Enigma of the Role of Issue Salience in
Voting*

Amy R. Gershkoff, Princeton University

*Reassessing Issue Polarization: The 2004
Election*

Sunshine Hillygus, Harvard University

*Values Competition and Attitudinal
Ambivalence*

David W. Jamieson, Environics Research
Group

*When Americans Stare Across the Red-Blue
Divide*, Anthony M. Salvanto, CBS News

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Core Values in the U.S. and Canada*

Ⓛ Hilton

Ⓒ Andrea E. Hickerson, University of
Washington

Ⓓ David P. Fan, University of
Minnesota

The Changing Nature of American Family Life

Suzanne Bianchi, University of Maryland
Melissa Milkie, University of Maryland
John Robinson, University of Maryland

Changes in American Core Values: 1960-2005

John Robinson, University of Maryland
Steven Martin, University of Maryland

The Cultural Orientation of Public Opinion

John Gastil, University of Washington
Don Braman, Yale University
Dan Kahan, Yale University
Paul Slovic, University of Oregon

*Are We Really Becoming Our Parents? Social
Values and Social Change in Canada*

Keith Neuman, Environics Research Group
David Jamieson, Environics Research Group

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Experimenting with Incentives*

Ⓛ Hilton

Ⓒ Geraldine Mooney, Mathematica
Policy Research

Ⓓ Mike Dennis, Knowledge Networks

*Are One-Time Increases in Respondent Fee
Payments Cost-Effective on a Longitudinal
Survey? An Analysis of the Effect of Respondent
Fee Experiments on Long-Term Participation in
the NLSY97*

Kymn Kochanek, National Opinion Research
Center
Jodie Daquilanea, National Opinion Research
Center
Arleigh Dom, National Opinion Research
Center

*Personal Contact and Performance-Based
Incentives*

Rosemary Holden, Nielsen Media Research
Ling-Miean Heng, Nielsen Media Research
Paul J. Lavrakas, Nielsen Media Research
Scott Bell, Nielsen Media Research

*Effect of Progressive Incentives on Response
Rates*

Heidi L. Upchurch, National Opinion Research
Center
Stephanie J. Battles, U.S. Department of Energy

*Lottery Incentives with a College-Aged
Population*

Margaret Parker, National Opinion Research
Center
Lekha Venkataraman, National Opinion
Research Center

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Factors Contributing to
Non-Response*

Ⓛ Hilton

Ⓒ Judie Mopsik, Abt Associates

Ⓓ Mike Brennan, Massey University

*Ecological Correlates of Cooperation Rate in
the 2002 and 2004 General Social Survey*

Jibum Kim, National Opinion Research Center
Tom W. Smith, National Opinion Research
Center
John Sokolowski, National Opinion Research
Center

*An Examination of Non-Contact as a
Component of Nonresponse in a Business
Survey*

Jeffrey L. Dalzell, U.S. Census Bureau
Diane K. Willimack, U.S. Census Bureau

*Projecting Your Assets: Asset Value
Nonresponse*

Natalie C. Otoo, Westat
Ryan A. Hubbard, Westat

Changes in Nonresponse to Income Questions

Matthew Jans, University of Michigan
Ting Yan, University of Michigan
Richard Curtin, University of Michigan

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Health Issues*

Ⓛ Hilton

Ⓒ Cheryl Wiese, Group Health
Cooperative

Ⓓ Dianne Rucinski, University of
Illinois at Chicago

Public Support for Drug Treatment Insurance

Kenneth A. Rasinski, National Opinion
Research Center
Rosalyn Lee, National Opinion Research
Center

The New South versus the Old South

Kelly N. Foster, University of Georgia

Culture, Caring, and Constituencies

Kimberly A. McCaffrey, Press Ganey
Associates
Kimberly M. Lawler, Press Ganey Associates
Robert J. Wolosin, Press Ganey Associates
Paul A. Clark, Press Ganey Associates

*Physical Activity Interventions: What Works
Best?*

Teresa A. Keenan, AARP
Laura Skufca, AARP

A Values-Based Segmentation of Youth Smokers

David Jamieson, Environics Research Group
Donna Dasko, Environics Research Group
Murray Kaiserman, Health Canada
Judy Snider, Health Canada

Ⓣ TIME

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CONFRONTING CORE VALUES and Cultural Conflict

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Mechanisms of Voting and Participating in Government*

Ⓛ Hilton

Ⓒ Sunshine Hillygus, Harvard University

Ⓓ Thomas Holbrook, University of Wisconsin-Milwaukee

Ballot Design and Voting in the 2004 Elections

Martha Kropf, University of Missouri-Kansas City

David C. Kimball, University of Missouri-St. Louis

The Human Dimension of Elections: How Poll Workers Shape Public Confidence in Elections

J. Q. Monson, Brigham Young University

Thad Hall, University of Utah

Kelly D. Patterson, Brigham Young University

Literal versus Conceptual Ballot Wording

Val R. Smith, Sacramento State University

John E. Nienstedt, Competitive Edge Research

Todd A. Luce, Competitive Edge Research

E-Government, the Web and the Promise of Democracy

Michael Margolis, University of Cincinnati

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *Rating Scales*

Ⓛ Hilton

Ⓒ Ariela Keysar, Trinity College

Ⓓ Murrey G. Olmsted, RTI International

Measurement Quality and Response Scale Format

Dagmar Krebs, University of Giessen

Bettina Langfeldt, University of Giessen

How Successful I am Depends on What Number I Get

Ting Yan, University of Michigan

Is it Possible to Obtain Equivalent Answers to Scalar Questions in Web and Telephone Surveys?

Leah M. Christian, Washington State University

Don A. Dillman, Washington State University

Jolene D. Smyth, Washington State University

Using Filtered Questions to Improve Rating Scales

Kelly Myers, RKM Research

Ⓣ 8:00 a.m. – 9:30 a.m.

Ⓢ *The Utility of Public Opinion Polls*

Ⓛ Hilton

Ⓒ Patricia Moy, University of Washington

Authors: George Bishop, University of Cincinnati

The Illusion of Public Opinion

Frank Newport, The Gallup Organization

Polling Matters

Respondents: Diana C. Mutz, University of Pennsylvania

Robert Y. Shapiro, Columbia University

9:30 a.m. – 9:45 a.m.

AAPOR REFRESHMENT BREAK (Hilton)

AAPOR CONCURRENT SESSION B

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *Designing Questions II*

Ⓛ Hilton

Ⓒ Colleen K. Porter, University of Florida

Ⓓ Karen Bogen, University of Massachusetts-Boston

Crafting Questions About Disabilities: Learning More About How the Question Determines the Answer

Janice Ballou, Mathematica Policy Research

David Edson, Mathematica Policy Research

Cheryl DeSaw, Mathematica Policy Research

Jennifer McGovern, Mathematica Policy Research

Experiments on the Structure and Specificity of Complex Survey Questions

Paul Beatty, National Center for Health Statistics

Carol Cosenza, University of Massachusetts-Boston

Massachusetts-Boston

Using Graphical Elements to Convey Complex Economic Survey Concepts

Alfred D. Tuttle, U.S. Census Bureau

Rebecca L. Morrison, U.S. Census Bureau

Reducing Screening Costs in a Telephone Survey

Katherine Ballard LeFauve, Abt Associates

K. P. Srinath, Abt Associates

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *Drawing Causal Inferences about Racial Attitudes from Survey Data*

Ⓛ Hilton

Ⓒ Devon Johnson, George Mason University

Ⓓ David R. Johnson, Pennsylvania State University

The Threat of Racial Considerations: Differences in Gender and Race-Based Attitudes Towards Affirmative Action

David C. Wilson, The Gallup Organization

Between Social Theory and Survey Practice on Race

Taeku Lee, University of California at Berkeley

Won't You Be My Neighbor? Class, Race, & Residence

Camille Z. Charles, University of Pennsylvania

Neighborhood Effects on Racial Attitudes in Four Cities: Estimates from a Structural Equation Model for Clustered Data

Michael P. Massagli, Dana-Farber Cancer Institute

Institute

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *Interpreting the Public*

Ⓛ Hilton

Ⓒ Richard L. Clark, University of Georgia

Ⓓ Barbara Bardes, University of Cincinnati

"Direction of the Country": What does It Tell Us?

Stacy DiAngelo, Princeton Survey Research Associates International

Princeton Survey Research Associates International

Larry Hugick, Princeton Survey Research Associates International

Princeton Survey Research Associates International

Foreign Policy and the Rational Public in Canada

François Petry, Université Laval

Dermot O'Connor, Université Laval

Political Polarization and the Rational Public

Yaeli Bloch-Elkon, Columbia University and Bar-Ilan University

Columbia University and Bar-Ilan University

Robert Y. Shapiro, Columbia University

Columbia University

Scale of Foreign Attitudes Toward the U.S.

Alvin Richman, U.S. Department of State

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CONFRONTING CORE VALUES and Cultural Conflict

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *Over-Reports of Voting*

Ⓛ Hilton

Ⓒ Kathy Dykeman, Socratic Technologies

Ⓓ Kathleen A. Frankovic, CBS News

Reducing Vote Over-Reporting: Conditions Under Which Self-Reports of Voter Turnout are Reduced by an Experimental Question Wording in the 2004 National Election Study Survey
Allyson L. Holbrook, University of Illinois at Chicago

Jon A. Krosnick, Stanford University

Understanding Vote Over-Reporting, A Case Study: British General Elections 1992, 1997 and 2001

Ipek Bilgen, University of Nebraska-Lincoln
Allan McCutcheon, University of Nebraska-Lincoln

Robert F. Belli, University of Nebraska-Lincoln
Rene Bautista, University of Nebraska-Lincoln

Modeling a Likely Electorate in Preelection Polls for Low Turnout Elections

Robert P. Daves, Minneapolis Star Tribune

Involvement, Memory Failure and Overreporting

Volker Stocké, University of Mannheim
Tobias Stark, University of Mannheim

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *Survey Mode Effects*

Ⓛ Hilton

Ⓒ James J. Bason, University of Georgia

Ⓓ Reg Baker, Market Strategies

Trends in Mode Effects in Physician Surveys Across Time: A Comparison of Internet and Telephone Methods

Karl G. Feld, Johnston, Zabor, McManus
Robin Linehan, Johnston, Zabor, McManus
Steven Wakefield, Johnston, Zabor, McManus

Respondent Mode Preference in a Multi-Mode Survey

Lance Selfa, National Opinion Research Center
Scott Sederstrom, National Opinion Research Center

Supplementing RDD Surveys with Web Data

Karol Krotki, RTI International

Web and Mail Surveys: A Mode Test

Vickie L. Stringfellow, University of Massachusetts-Boston
Anthony M. Roman, University of Massachusetts-Boston

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *The Impact of Monetary Incentives*

Ⓛ Hilton

Ⓒ Moon Cho, U.S. Bureau of Labor Statistics

Ⓓ Michael Butterworth, CBS News

“Downstream” Effect of Cash Incentives to Parents

Sue L. Mann, Fred Hutchinson Cancer Research Center

Diana J. Lynn, Fred Hutchinson Cancer Research Center

Arthur V. Peterson, Fred Hutchinson Cancer Research Center and University of Washington

Effect of Letter with Cash to RDD Refusals

Jane Traub, Scarborough Research

An Experiment Testing a Promised Incentive for a Random Digit Dial Survey

David Cantor, Westat
Holly Schiffrin, University of Mary Washington

Inho Park, Westat
Bradford Hesse, National Cancer Institute

Prepaid Versus Promised Incentives for Recruiting Participants to an Online Health Intervention

Gwen L. Alexander, Henry Ford Health System
Victor J. Strecher, University of Michigan
Mick P. Couper, University of Michigan
George Divine, Henry Ford Health System
Christine C. Johnson, Henry Ford Health System for the MENU Choices Study, HMO Cancer Research Network

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *The Politics of Special Populations*

Ⓛ Hilton

Ⓒ Patrick Murray, Monmouth University

Ⓓ Whitt Kilburn, Florida International University

Political Partisanship in the Army

Jason Dempsey, Columbia University and the U.S. Military Academy
Robert Y. Shapiro, Columbia University
Craig Cummings, U.S. Army

The Politics of the American Professoriate
Sid Groeneman, Groeneman Research & Consulting

Gary A. Tobin, Institute for Jewish & Community Research

Military Families’ Views of the War in Iraq
Sarah Dutton, CBS News

Ⓣ 9:45 a.m. – 11:15 a.m.

Ⓢ *Values Around the World*

Ⓛ Hilton

Ⓒ Tom Smith, National Opinion Research Center

Ⓓ Steven Kull, Program on International Policy Attitudes
Gary Langer, ABC News
Andrew Kohut, Pew Research Center

Ⓓ Richard Burkholder, The Gallup Organization

11:30 a.m. – 12:15 p.m.

AAPOR PRESIDENTIAL ADDRESS (Hilton)

12:30 p.m. – 1:45 p.m.

LUNCH (Core Meal) (Hilton)

12:30 p.m. – 1:45 p.m.

PUBLIC OPINION QUARTERLY ADVISORY BOARD MEETING (Hilton)
ENDOWMENT COMMITTEE MEETING (Hilton)

AAPOR CONCURRENT SESSION C

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Core Values International*

Ⓛ Hilton

Ⓒ Karl Feld, Johnston, Zabor, McManus

Ⓓ Dietram A. Scheufele, University of Wisconsin-Madison

Comparing Personal Value Orientations in the EU

Peter Ph. Mohler, ZUMA
Katrin Wohn, ZUMA

Measuring International Socio-Religious Values and Conflict by Coding U.S. State Department Reports

Brian J. Grim, Pennsylvania State University
Roger Finke, Pennsylvania State University & Association of Religion Data Archives
Catherine Meyers, Pennsylvania State University

Jaime Harris, Pennsylvania State University
Julie VanEerden, Pennsylvania State University

National Pride in Global Perspective

Tom Smith, National Opinion Research Center

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓒ CHAIR

Ⓓ DISCUSSANT

Ⓓ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Determinants of Support for Terrorism Among Muslim Publics: Findings from the Pew Global Attitudes Surveys

Richard Wike, Pew Global Attitudes Project
Nicole M. Speulda, Pew Research Center

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Media Effects Revisited*

Ⓛ Hilton

Ⓒ Robert Mason, Oregon State University

Ⓓ Robert K. Goidel, Louisiana State University

Impact of News Exposure on Beliefs about the Likelihood of Terrorist Attacks

Kenneth Winnege, University of Pennsylvania

The Relative Contributions of Print and Broadcast

Cecilie Gaziano, Research Solutions

Media Use, National Attachment, and Citizenship

Patricia Moy, University of Washington
Andrea Hickerson, University of Washington
Brandon Bosch, University of Washington

Incivility and Campaigns

Deborah Jordan Brooks, Dartmouth College
John Geer, Dartmouth College

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Mixed-Mode Studies*

Ⓛ Hilton

Ⓒ Jennifer H. Childs, U.S. Census Bureau

Ⓓ Joe Cardador, Service Management Group

Developing Harmonized Questions for Use in a Mixed-Mode Data Collection Environment

Amanda Wilmot, UK Office for National Statistics
Abigail Dewar, UK Office for National Statistics

Mixing Modes on the European Social Survey

Caroline E. Roberts, City University
Peter Lynn, University of Essex
Annette E. Jaecle, University of Essex

Mixed Modes and Mode Effects: Focus on the Web

Laurie Lewis, Westat
Izabella Zandberg, Westat
Brian Kleiner, Westat

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Sampling and Nonresponse Issues*

Ⓛ Hilton

Ⓒ Jan Charbonneau, Massey University

Ⓓ John L. Eltinge, U.S. Bureau of Labor Statistics

Cluster Sampling: A False Economy?

Andrew Zelin, MORI

Causal Inference Based on Probability Sampling

Joel E. Hanson, University of California, Berkeley

A Zip-Code Based Correction for Non-Response

Leonie Huddy, Stony Brook University
Stanley Feldman, Stony Brook University
Ivana Eterovic, Stony Brook University
Inna Burdein, Stony Brook University
Maxwell Mak, Stony Brook University
Linda Pfeiffer, Stony Brook University

Weighting Surveys: Identifying Key Poststratifiers

Michael P. Battaglia, Abt Associates
Martin R. Frankel, Abt Associates
Michael Link, Centers for Disease Control and Prevention

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Translating and Evaluating Questionnaires*

Ⓛ Hilton

Ⓒ Alisú Schoua-Glusberg, Research Support Services

Ⓓ M. Mandy Sha, National Opinion Research Center

Methods for Translating Survey Questionnaires

Barbara H. Forsyth, Westat

Behavior Coding Real-time Survey Interpreters

Michael W. Link, Centers for Disease Control and Prevention
Larry Osborn, Abt Associates
Holly Hoegh, Public Health Institute
Michael P. Battaglia, Abt Associates
Martin R. Frankel, Abt Associates and Baruch College

Cognitive Interviewing versus Behavior Coding

Deirdre Lawrence, National Cancer Institute
Kerry Levin, Westat

Bilingual Behavior Coding in Practice

Jennifer H. Childs, U.S. Census Bureau
Ashley D. Landreth, U.S. Census Bureau

Understanding Translation Effects in Adapting Questions from English into Spanish: A Case Study of Attitudinal Questions

Ana Villar, University of Nebraska-Lincoln
Rene Bautista, University of Nebraska-Lincoln
David Palmer, University of Nebraska-Lincoln
Janet Harkness, University of Nebraska-Lincoln and ZUMA

Francisco Abundis, Parametria SA de CV

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Trying to Overcome Nonresponse*

Ⓛ Hilton

Ⓒ Diane O'Rourke, University of Illinois Survey Research Laboratory

Ⓓ Brian Meekins, U.S. Bureau of Labor Statistics

When is Enough, Enough: Do Extraordinary Recruitment Efforts Improve Data Quality?

Kathleen Tiefenwerth, Battelle Centers for Public Health Research and Evaluation
Patti Hawse, Johns Hopkins School of Public Health

Microsimulation of Alternative Survey Designs

Sonja Ziniel, University of Michigan
Robert M. Groves, University of Michigan
Barbara C. O'Hare, Arbitron

Unintended Consequences: How Purging Business Numbers in RDD Surveys Can Increase Noncoverage

Daniel Merkle, ABC News
Gary Langer, ABC News
Jon Cohen, ABC News
Linda Piekarski, Survey Sampling
Robert Benford, TNS
David Lambert, TNS

Impact of Disclosure Risk on Survey Participation Decisions

Frederick Conrad, University of Michigan
Hyunjo Park, RTI International
Eleanor Singer, University of Michigan
Mick P. Couper, University of Michigan
Frost Hubbard, University of Michigan
Robert Groves, University of Michigan

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓒ CHAIR

Ⓓ DISCUSSANT

Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Who Won the Election?*

Ⓛ Hilton

Ⓒ Susan Pinkus, Los Angeles Times

Ⓓ Elizabeth Liddle, University of Nottingham

Was the 2004 Election Stolen? Ohio Data Analysis

Ron Baiman, University of Illinois at Chicago

Polling Bias or Corrupted Count? Accepted Improbabilities and Neglected Correlations in 2004 U.S. Presidential Exit Poll Data

Steve Freeman, University of Pennsylvania

The True Electorate

Michael P. McDonald, George Mason University

Beyond Exit Poll Fundamentalism: Surveying the 2004 Election Debate

Mark Lindeman, Bard College

Ⓣ 2:00 p.m. – 3:30 p.m.

Ⓢ *Theorizing about Public Opinion*

Ⓛ Hilton

Ⓒ Vincent Price, University of Pennsylvania

Ⓟ TBA

3:30 p.m. – 4:30 p.m.

REFRESHMENT BREAK (Hilton)

3:30 p.m. – 4:30 p.m.

MEET THE AUTHOR SESSION (Hilton)

George Bishop, University of Cincinnati
The Illusion of Public Opinion (Rowman & Littlefield, 2004)

Frank Newport, The Gallup Organization
Polling Matters (Warner Books, 2004)

AAPOR POSTER SESSION I

Ⓣ 3:30 p.m. – 4:30 p.m.

Ⓛ Hilton

Group 1 Discussant: Angelina Kewal Ramani, Education Statistics Services Institute

Impact of High School Preparation and Available Resources on Future Education and Career Goal

David Jones, Wright State University

Nicole A. Couchot, Wright State University

Amanda M. Smith, Wright State University

Judgments of Responses to Peer Provocations

Yael Kidron, American Institutes for Research
Shirley S. Feldman, Stanford University

Developing an Industry Identifier for Survey Research

Harry E. Heller, Council for Marketing and Opinion Research

Is a User-Friendly Diary More Effective?

Nhien To, U.S. Bureau of Labor Statistics
Lucilla Tan, U.S. Bureau of Labor Statistics

Tattoos, Directions and Mode of Administration

Todd Rockwood, University of Minnesota
Melissa Constantine, University of Minnesota
Karen Virnig, University of Minnesota

Applying Field-based Pretesting Methods

Martha Stapleton Kudela, Westat

Group 2 Discussant: Henry Flores, St. Mary's University

Customer Satisfaction and Hispanic Acculturation

Jose d. Márquez-Ortiz, Service Management Group

The BFI-10: Validation and Predictive Power

Beatrice Rammstedt, ZUMA

Robustness Study of the 2004 BRFSS Prevalence Estimates

Henry W. Roberts, Centers for Disease Control and Prevention

Are You There? Evaluating Sources for Locating Respondents

Andrew Zukerberg, U.S. Census Bureau
Megan Henly, U.S. Census Bureau
Amy Herron, U.S. Census Bureau
John Finamore, U.S. Census Bureau
Neil Ferraiuolo, U.S. Census Bureau

Approach the Bench: Reaching the Attorney Population

M. Mandy Sha, National Opinion Research Center
Kathleen Dalton, National Opinion Research Center

Community and Survey Nonresponse

Ryan A. Hubbard, Westat
Thomas M. Guterbock, University of Virginia

Group 3 Discussant: John Gastil, University of Washington

Surfing for Soulmates

Lee Rainie, Pew Internet and American Life Project
Seth Sanders, University of Maryland

Judging Companies' Performance: Corporate Social Responsibility in the Philippines

Linda Luz B. Guerrero, Social Weather Stations
Jose Bayani D. Baylon, The Coca-Cola Export Corporation
Gerardo A. Sandoval, Social Weather Stations
Iremae Labucay, Social Weather Stations

Personality Testing as a Tool for Interviewer Selection

Jennifer Harding, Franklin & Marshall College
Christina Abbott, Franklin & Marshall College
Berwood Yost, Franklin & Marshall College
Angela Knittle, Franklin & Marshall College

A Remedy for the Publicly Defamed

Jeong-Nam Kim, Xavier University
Randy Patnode, Xavier University
Harrison De Stefano, University of Maryland

The Red Herring Test: Detecting Guesses in Surveys

Patrick Sturgis, University of Surrey
Nick Allum, University of Surrey
Patten Smith, BMRB International
Rachel Owen, BMRB International

Enhancing Interviewer Quality on NLSY97

Kyle Fennell, National Opinion Research Center

Group 4 Discussant: Michael A. Xenos, University of Wisconsin-Madison

AAPOR's Standard Definitions & Academic Journals

Thomas R. Marshall, University of Texas-Arlington

Organic Assessed: Attitudes & Purchase Intentions

Robin Sherk, Boston University

Where Does Charity Begin?

Stephanie A. Williams, Nielsen Media Research
Paul J. Lavrakas, Nielsen Media Research

The Place of the Library in the Community

Martha Kropf, University of Missouri-Kansas City
Therese Bigelow, Kansas City Public Library

Coorientation in a Public Opinion Context: Predicting Accurate Perceptions of Community Opinion

Lindsay H. Hoffman, Ohio State University
Jason B. Reineke, Ohio State University
* MAPOR student paper award winners

Providing Insight at Light Speed

Mark Cameron, Techneos Systems

Group 5 Discussant: Mark A. Schulman, Schulman, Ronca & Bucuvalas

Cognitive Assessment of Geospatial Survey Data

David J. Roe, RTI International
Douglas Currivan, RTI International
James Holt, Centers for Disease Control and Prevention
George Ghneim, RTI International

Analysis of Attrition on Travel Estimates

Thomas P. Duffy, ORC Macro
Randal S. ZuWallack, ORC Macro
Paul M. Gurwitz, Renaissance Research and Consulting

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

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CONFRONTING CORE VALUES and Cultural Conflict

Inside the Within Precinct Error
Michael Butterworth, CBS News

Adjusting for Attrition and Intermittent Wave Nonresponse
Moh Yin Chang, University of Nebraska-Lincoln

Evaluating RDD Surveys Conducted Offshore
LinChiat Chang, Opinion Research Corporation
Todd Myers, Opinion Research Corporation

The Nature of Nonresponse in a Survey of Medicare
Patricia M. Gallagher, University of Massachusetts-Boston
Floyd J. Fowler, University of Massachusetts-Boston

AAPOR CONCURRENT SESSION D

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *A Sampling Revolution: Alternative Sampling Frames for Probability-Based Household Surveys*

Ⓛ Hilton

ⓐ Martin Frankel, Abt Associates and Baruch College

ⓓ Michael Brick, Westat
Gary Langer, ABC News
Andrew Kohut, Pew Research Center

Validating a Sampling Revolution: Benchmarking Address Lists Against Traditional Field Listing
Colm O'Muircheartaigh, National Opinion Research Center
Edward M. English, National Opinion Research Center
Stephanie Eckman, National Opinion Research Center
Heidi L. Upchurch, National Opinion Research Center
Erika Garcia Lopez, National Opinion Research Center
James Lepkowski, University of Michigan

Using Residential Mailing Lists as a Sampling Frame for In-Person Surveys
Vincent G. Iannacchione, RTI International

Mixed-Mode and Address Frame Alternatives to RDD
Michael W. Link, Centers for Disease Control and Prevention
Michael P. Battaglia, Abt Associates
Martin R. Frankel, Abt Associates and Baruch College
Larry Osborn, Abt Associates
Ali H. Mokdad, Centers for Disease Control and Prevention

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *Cognitive Interviewing*

Ⓛ Hilton

ⓐ Brian L. Grim, Pennsylvania State University

ⓓ Robert F. Belli, University of Nebraska-Lincoln

Cognitive Interview Methodology Revisited: Development of Best Practices for Pretesting Spanish Survey Instruments
Patricia L. Goerman, U.S. Census Bureau

Common Survey Question Design Problems and their Role in Communicating Question Intent

Stephanie Willson, National Center for Health Statistics

Effect of Sample Size on Cognitive Pretest Results

Johnny Blair, Abt Associates
Frederick Conrad, University of Michigan
Greg Claxton, University of Michigan
Allison C. Ackermann, Abt Associates

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *Core Values and Behavior*

Ⓛ Hilton

ⓐ Nicole M. Speulda, Pew Research Center

ⓓ Keith Neuman, Environics Research Group

The Role of Core Values in Creating Effective Communications and Outreach Campaigns
Nancy Belden, Belden Russonello & Stewart
Kate Stewart, Belden Russonello & Stewart
John Russonello, Belden Russonello & Stewart

Personal Values and Political Opinions
Whitt Kilburn, Florida International University

Family Values and Conflicting Messages
Susanna Kung, ORC Macro
Thomas Duffy, ORC Macro

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *Estimates of Cell Phone Usage*

Ⓛ Hilton

ⓐ Teresa A. Keenan, AARP

ⓓ Linda Piekarski, Survey Sampling International

Wireless Substitution: 2005 Update and Its Impact on Surveys of Children

Stephen J. Blumberg, National Center for Health Statistics
Julian V. Luke, National Center for Health Statistics

Identifying Recent Cell Phone-Only Households

Deborah Jay, Field Research Corporation
Mark DiCamillo, Field Research Corporation

Usage Patterns of the Cell Phone: 2000-2006
Peter S. Tuckel, Hunter College
Sally Daniels, GfK NOP

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *Event Reporting*

Ⓛ Hilton

ⓐ Beatrice Rammstedt, ZUMA

ⓓ Roger Tourangeau, University of Maryland

Identifying Societal Events

Juliane Landmann, ZUMA
Cornelia Zuell, ZUMA

Comparing Event History Data to Focused Queries

Vincent E. Welch, National Opinion Research Center
Kim Williams, National Opinion Research Center
Brian Lisek, National Opinion Research Center
Thomas B. Hoffer, National Opinion Research Center

Does the Event History Calendar Improve the Reporting of When Events Happened?

Robert F. Belli, University of Nebraska-Lincoln
Frank P. Stafford, University of Michigan

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *News Media and Attitudes*

Ⓛ Hilton

ⓐ Kimberly Downing, University of Cincinnati

ⓓ Jon Cohen, ABC News

Think about Him This Way

Sei-Hill Kim, Auburn University
Miejeong Han, Hanyang University
Dietram A. Scheufele, University of Wisconsin-Madison

The Media's Role in Fragmenting Public Agendas

Natalie J. Stroud, University of Pennsylvania

Ⓣ TIME

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ⓐ CHAIR

ⓓ DISCUSSANT

ⓐ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Media Framing of Epidemic Hazards

Rosalyna Wijaya, University of Wisconsin-Madison
Tsung-Jen Shih, University of Wisconsin-Madison

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *Envisioning the Survey Interview of the Future*

Ⓛ Hilton

Ⓢ Michael Schober, New School for Social Research

Ⓟ Norman Bradburn, National Science Foundation

Fred Conrad, University of Michigan
Mick P. Couper, University of Michigan

Arthur Graesser, University of Memphis

Nora Cate Schaeffer, University of Wisconsin-Madison

Michael Schober, New School for Social Research

Ⓣ 4:30 p.m. – 5:30 p.m.

Ⓢ *The 2005 Elections: A Portent for '06?*

Ⓛ Hilton

Ⓢ Gary Langer, ABC News

Ⓟ Claudia Deane, The Washington Post

Lee Miringoff, Marist College
Patrick Murray, Monmouth University

Susan H. Pinkus, Los Angeles Times

6:00 p.m. – 7:30 p.m.

MEMORIAL SERVICE (Hilton)

6:30 p.m.

DINNER ON YOUR OWN

9:30 p.m.

PUB CRAWL

SATURDAY,
MAY 20, 2006

7:00 a.m.

FUN RUN / WALK

7:00 p.m. – 3:00 p.m.

AAPOR REGISTRATION DESK OPEN (Hilton)

7:00 a.m. – 9:00 a.m.

BREAKFAST – Cash and Carry (Hilton)

7:00 a.m. – 8:15 a.m.

SMALL BUSINESS BREAKFAST ROUNDTABLE (Marriott)

MULTILINGUAL ISSUES IN SURVEYS BREAKFAST ROUNDTABLE (Hilton)

8:00 a.m. – 4:00 p.m.

EXHIBIT HALL: SOFTWARE, TECHNOLOGY & BOOKS (Hilton)

AAPOR CONCURRENT SESSION A

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Converting Non-Respondents*

Ⓛ Hilton

Ⓢ Colm O'Muircheartaigh, National Opinion Research Center

Ⓣ James Caplan, U.S. Department of Defense

Survey Terminators: They Won't be Back

Scott Keeter, Pew Research Center

Courtney Kennedy, Pew Research Center

Nilanthi Samaranyake, Pew Research Center

Finding Converts: Who Becomes a Refusal Conversion

David Dutwin, ICR/International Communications Research

Melissa Herrmann, ICR/International Communications Research

Which Refusers are Most Likely to be Converted

Mary Outwater, University of Oklahoma OU POLL

A Theoretical Framework for Survey Breakoffs

Andy Peytchev, University of Michigan

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Evaluating Data Quality*

Ⓛ Hilton

Ⓢ Patricia A. Gwartney, University of Oregon

Ⓣ TBD

Cost Structures and Data Quality for Surveys
John L. Eltinge, U.S. Bureau of Labor Statistics

Strategies for Improving Survey Process and Data Quality

Shawna L. Waugh, Energy Information Administration

Research Synthesis of National Survey Estimates of Religious Identity

Elizabeth Tighe, Brandeis University

Leonard Saxe, Brandeis University

David Livert, Pennsylvania State University-Lehigh Valley

Collection and Delivery of Paradata

Reg Baker, Market Strategies

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Mode (and Other) Effects on Data Quality*

Ⓛ Hilton

Ⓢ Andrea D. Rounce, Carleton University

Ⓣ Karol Krotki, RTI International

Data Comparability in a Telephone and Face-to-Face Survey of Persons with Disabilities

Matt Sloan, Mathematica Policy Research

Debra Wright, Mathematica Policy Research

Utility of Rating Confirmation in IVR Surveys

Joe Cardador, Service Management Group

Discrepancy Between Survey and Administrative Data

Kathleen T. Call, University of Minnesota

Michael Davern, University of Minnesota

Gestur Davidson, University of Minnesota

Rebecca Nyman, University of Minnesota

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Politics and Public Opinion*

Ⓛ Hilton

Ⓢ Natalie J. Stroud, University of Pennsylvania

Ⓣ Discussant: Kent Tedin, University of Houston

Is California Weird?

Max Neiman, Public Policy Institute of California

Douglas Strand, Public Policy Institute of California

The Relative Accessibility of Partisan Stereotypes and Policy Information in Voters' Candidate Evaluations

Danna Basson, University of Wisconsin-Madison

Value Structures: How Pew Got it (Almost) Right

Solon J. Simmons, University of Wisconsin-Madison

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓢ CHAIR

Ⓣ DISCUSSANT

Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

The Influence of Partisanship on Perceptions of the Economy in Georgia: What are We Measuring?

Richard L. Clark, University of Georgia

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Polls about Science and Health Issues*

Ⓛ Hilton

Ⓒ Nick Synodinos, University of Hawaii

Ⓓ Jon D. Miller, Northwestern University

Morality and Utility Tradeoffs in the Embryonic Stem Cell Research Debate

Melissa Constantine, University of Minnesota
Karen Virnig, University of Minnesota
Todd Rockwood, University of Minnesota

Priming Embryonic Stem Cell Research - The Role of Involvement in Priming Effects on Attitudes and Behavioral Intentions towards Embryonic Stem Cell Research

Doshik Yun, University of Wisconsin-Madison
Seungahn Nah, University of Wisconsin
Douglas M. McLeod, University of Wisconsin-Madison

The Use and Impact of Polls in Health Policymaking

François Petry, Université Laval
Richard Nadeau, Université de Montréal
Christine Rothmayr, Université de Montréal
Eric Belanger, McGill University

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Racial Identities and Attitudes, Core Values and Cultural Conflict*

Ⓛ Hilton

Ⓒ Matthew O. Hunt, Northeastern University

Ⓓ Marylee C. Taylor, Pennsylvania State University

Racial Resentment 1986-2004: The Importance of Racial Threat, Traditional Values, and Antiracial Affect

Peter Mateyka, Pennsylvania State University
Michael Hughes, Virginia Polytechnic Institute and State University

Locating a Black "Community of Culture" in Brazil

Stanley R. Bailey, University of California, Irvine

Race and Public Policy in Multiethnic Contexts

Tyrone Forman, University of Illinois at Chicago
Maria Krysan, University of Illinois at Chicago

Multiracial Contexts and Immigration Attitudes

Eric Oliver, University of Chicago
Shang Ha, University of Chicago

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Social Desirability Bias and Sensitive Issues*

Ⓛ Hilton

Ⓒ Janet Streicher, Citibank

Ⓓ Diane Burkom, Battelle Centers for Public Health Research and Evaluation

Sensitive Topics: Are There Modal Differences?

Zannette Uriell, Navy Personnel Research, Studies, and Technology
Chantay Dudley, The University of Memphis

Identifying Mode Effects when Asking Highly Sensitive

Jessica E. Graber, National Opinion Research Center
Erin Wargo, National Opinion Research Center
Angela Jaszczak, National Opinion Research Center
Katie Lundeen, National Opinion Research Center
Stephen Smith, National Opinion Research Center

Social Desirability Bias in CATI, IVR, and Web

Frauke Kreuter, University of Maryland
Stanley Presser, University of Maryland
Roger Tourangeau, University of Maryland

Effect of Language on Mental Health Reporting Among Hispanics

Laura Flicker, RTI International
Elizabeth Dean, RTI International
Rosanna Quiroz, RTI International
Mai Wickelgren, RTI International
Laura DiGrande, NYC Department of Health and Mental Hygiene
Tina McVeigh, NYC Department of Health and Mental Hygiene

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Studying Special Populations*

Ⓛ Hilton

Ⓒ Doug Usher, The Mellman Group

Ⓓ Fran Featherston, National Science Foundation

Standardized Interviews with Young Children

Marek Fuchs, University of Kassel

Wherever the Children Go, I'll Follow Them:

The Reliability of Information on Schooling Given by School-age Respondents
Nick Moon, GfK NOP Social Research

The Effect of Covering Linguistic Minorities Using Multilingual Surveys

Sunghee Lee, UCLA Center for Health Policy Research

Hoang Anh Nguyen, UCLA Center for Health Policy Research

John H. Kurata, UCLA Center for Health Policy Research

May Jawad, UCLA Center for Health Policy Research

Targeted Random Sampling of Mexican Migrants

Melissa S. Hanson, University of California, Universitywide AIDS Research Program
Maria T. Hernandez, University of California, Universitywide AIDS Research Program
Alicia Vera, University of California, Universitywide AIDS Research Program
Lorena Ayala, University of California, Universitywide AIDS Research Program
George F. Lemp, University of California, Universitywide AIDS Research Program

Modeling Response Times for Old and Young Respondents to Improve Their Understanding of Survey Questions

Patrick Ehlen, Stanford University
Michael F. Schober, New School for Social Research
Frederick G. Conrad, University of Michigan

10:00 a.m. – 10:15 a.m.

REFRESHMENT BREAK (Hilton)

AAPOR CONCURRENT SESSION B

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Does Non-Response Matter?*

Ⓛ Hilton

Ⓒ Charlotte Steeh, Independent Consultant

Ⓓ Harry E. Heller, Council for Marketing and Opinion Research

Wave Nonresponse in a National Telephone Survey

Rui Wang, University of Michigan

Nonresponse Bias in a Mail Survey of Physicians

Emily McFarlane, RTI International
Murrey Olmsted, RTI International
Joe Murphy, RTI International
Craig Hill, RTI International

Examination of Nonresponse and Measurement Error

Courtney Kennedy, Pew Research Center
Kristen Olson, University of Michigan

Nonresponse Bias in Estimating Big Game Harvest

Bryan K. Ward, PA Consulting Group

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓒ CHAIR

Ⓓ DISCUSSANT

Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Effects of Cell Phone Usage*

Ⓛ Hilton

ⓐ Meena Khare, National Center for Health Statistics

ⓓ Jon Wivagg, NuStats DataSource

Effects of Cell Phones in Land-line Households

Dennis Lambries, Institute for Public Service and Policy Research

Robert W. Oldendick, University of South Carolina

Michael Link, Centers for Disease Control and Prevention

Cell Phones in List-Assisted, RDD Sample

Kirsten Ivie, ORC Macro

Robert Pels, ORC Macro

Dagmar Zentrichova, ORC Macro

Geographic Controls in a Cell Phone Sample

Anna Fleeman, Arbitron

Dan Estersohn, Arbitron

Cell Phone Samples: Who Are We Missing?

Kristen Purcell, Princeton Survey Research Associates International

Jonathan Best, Princeton Survey Research Associates International

Lee Rainie, Pew Internet and American Life Project

John Horrigan, Pew Internet and American Life Project

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Interviewer-Respondent Interaction and Response Processes*

Ⓛ Hilton

ⓐ Tim J. Gabel, RTI International

ⓓ Nick Moon, GfK NOP

Visual and Verbal Cues of Survey Respondents' Need for Clarification

Michael F. Schober, New School for Social Research

Frederick G. Conrad, University of Michigan

Wil Dijkstra, Free University of Amsterdam

Sounds of Silence: Structure of Response Latency

Nora Cate Schaeffer, University of Wisconsin-Madison

Douglas W. Maynard, University of Wisconsin-Madison

Race of Respondent Interaction with Event History Calendar and Question-List Interviews: A Verbal Behavior Analysis

Mario Callegaro, University of Nebraska-Lincoln

Robert F. Belli, University of Nebraska-Lincoln
David R. Palmer, University of Nebraska-Lincoln
Emilio Serrano, University of Nebraska-Lincoln

Think-Aloud Evidence of Conceptual Misalignment in Telephone Interviews

Anna Suessbrick, NeuroHealth Psychological Associates

Michael F. Schober, New School for Social Research

Frederick G. Conrad, University of Michigan

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Polls and Media in Elections*

Ⓛ Hilton

ⓐ Micheline Blum, Blum & Weprin Associates

ⓓ Jeff Jones, The Gallup Organization

Media Assessments of Polls and Pollsters in 2004

Michael Traugott, University of Michigan

Polls vs. Markets as Electoral Predictors

Robert Erikson, Columbia University

Christopher Wlezien, Temple University

Media Coverage of Election Polls, 2004 and Beyond

Mark Blumenthal, Bennett, Petts & Blumenthal

Joel D. Bloom, University of Oregon

Measuring Voter Ability to Discern Misleading Ads

Christopher P. Borick, Muhlenberg College

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Questionnaire Context Effects*

Ⓛ Hilton

ⓐ Kenneth Steve, Nielsen Media Research

ⓓ Karen Goldenberg, U.S. Bureau of Labor Statistics

The Effect of Context on Reported Alcohol Use

Floyd J. Fowler, University of Massachusetts-Boston

Is Randomization Enough? Understanding The Prevalence and Magnitude of Sequence Effects in 'List' Items

Carolyn L. Funk, Pew Research Center

Michael Dimock, Pew Research Center

Courtney Kennedy, Pew Research Center

Does Less Equal More? Preliminary Results of an Experiment on Income Question Strategy

Joel Kennet, SAMHSA

Peggy Barker, SAMHSA

Dicy Painter, SAMHSA

How the Mention of Saddam Hussein in a Survey Question Impacts Americans' Views of the War with Iraq

Jennifer De Pinto, CBS News

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Religion, Values, and Conflict*

Ⓛ Hilton

ⓐ Andrew Smith, University of New Hampshire

ⓓ Murray Edelman, CBS News

Values in Conflict: The Religious "Hard Core"

Scott H. Clarke, Michigan State University

Changing Values--Patterns of Lifetime Switching Out of a Religious Identification in the U.S.

Ariela Keysar, Trinity College

Barry A. Kosmin, Trinity College

The Democrats' God Problem

Gregory A. Smith, Pew Research Center

Peyton M. Craighill, Pew Research Center

Cultural Conflict and Racial Attitudes

Michael Hughes, Virginia Polytechnic Institute and State University

Steven A. Tuch, George Washington University

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Survey Confidentiality and Ethics*

Ⓛ Hilton

ⓐ Tracy Tuten, Virginia Commonwealth University

ⓓ Melissa Constantine, University of Minnesota

Confidentiality Concern and Survey Participation

Anna Y. Chan, U.S. Census Bureau

Jeffrey C. Moore, U.S. Census Bureau

Survey Research Ethics: Practicing What We Preach?

Stanley Presser, University of Maryland

Susan C. Kenney, University of Maryland

The "Third Man" Excuse for Conducting Surveys that Cause Public Harm

Robert G. Mason, Oregon State University

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Thinking About Immigration*

Ⓛ Hilton

ⓐ Randal S. ZuWallack, ORC Macro

ⓓ Sandra Marquart-Pyatt, Utah State University

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

ⓐ CHAIR

ⓓ DISCUSSANT

ⓐ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Confronting Our Fears: Perceptions of Threat and Attitudes Towards Immigration in the United States

David C. Wilson, The Gallup Organization
Julio F. Carrion, University of Delaware

American Attitudes Toward Immigration: A National and Regional Study

Michael Dimock, Pew Research Center
Scott Keeter, Pew Research Center
Richard Wike, Pew Global Attitudes Project

Emigration and Memories

Amy Corning, University of Michigan

Do Immigration Debates Reflect or Define Opinion?

Fred Solop, Northern Arizona University
Nancy Wonders, Northern Arizona University

12:00 p.m. – 1:15 p.m.

AAPOR LUNCH (Core Meal) (Hilton)

12:00 p.m. – 1:15 p.m.

CHAPTER REPRESENTATIVES MEETING (Hilton)

STANDARDS COMMITTEE MEETING (Hilton)

SPECIAL INTEREST GROUP ON RACIAL ATTITUDES RESEARCH (Marriott)

AAPOR CONCURRENT SESSION C

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ *How to Reduce Non-Response*

Ⓛ Hilton

ⓐ Clyde Tucker, U.S. Bureau of Labor Statistics

ⓓ Claire Durand, Université de Montréal (Canada)

Reducing Item Non-response in Questions

Asking for a Point Estimate by Use of a Followup Range Question

Colleen K. Porter, University of Florida
Cyndi Garvan, University of Florida
R. P. Duncan, University of Florida

What Do Non-Response Follow-up Surveys Reveal?

John M. Kennedy, Indiana University

Testing an Advance Contact Targeted-Awareness Campaign to Raise Response Rates

Ana P. Melgar, Nielsen Media Research
Paul J. Lavrakas, Nielsen Media Research
Agnieszka Flizik, Nielsen Media Research
Rosemary Holden, Nielsen Media Research
Maria Anatro, Nielsen Media Research

BRFSS Pilot Test of Tailored Spanish Lead Letters

Lisa Carley-Baxter, RTI International
Michael Link, Centers for Disease Control and Prevention
David Roe, RTI International
Rosanna Quiroz, RTI International

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ *Interviewer Effects*

Ⓛ Hilton

ⓐ Melissa Herrmann, ICR/International Communications Research

ⓓ Jaki S. McCarthy, U.S. Department of Agriculture

Measuring Race of Interviewer Effects in Telephone

David C. Wilson, The Gallup Organization
Mario Callegaro, University of Nebraska-Lincoln
Femke De Keulenaer, University of Nebraska-Lincoln

Effects of Interviewer-Respondent Interaction on Interviewer Assessments

James Wolf, Indiana University-Indianapolis
Angela Rodak, Indiana University-Indianapolis
Sharon Sidenbender, The Ohio State University
Charles Hulen, Indiana University-Indianapolis

Effect of Interviewer Experience on Response Rates

Rashna Ghadialy, National Opinion Research Center
Parvati Krishnamurty, National Opinion Research Center

Bilingual Interviewing: Contact Effort, Call Outcomes, Cooperation, and Survey Results in Spanish-Language versus English-Language Telephone Interviewing

Jon Wivagg, NuStats DataSource
Rob Santos, NuStats

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ *Measuring Instruments*

Ⓛ Hilton

ⓐ Barbel Knauper, McGill University

ⓓ Joanne Pascale, U.S. Census Bureau

Tipping the Scales

Carol L. Wilson, Corporate Research Associates

Colors, Labels, and Heuristics for Scales
Roger Tourangeau, University of Maryland
Mick P. Couper, University of Michigan
Frederick Conrad, University of Michigan

Coding Occupations in NLSY97

Parvati Krishnamurty, National Opinion Research Center

How Difficult Items Are Coded Into the Standard Occupational Classification (SOC) System, and What This Means for You

Jake Bartolone, National Opinion Research Center
Micah Sjoblom, National Opinion Research Center

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ *Public Opinion about Hurricane Katrina*

Ⓛ Hilton

ⓐ Michael Hughes, Virginia Polytechnic Institute and State University

ⓓ Ana Maria Arumi, Public Agenda

The Response to Hurricane Katrina in Georgia

James J. Bason, University of Georgia

'I Can't Imagine It' Citizen Losses after Katrina

Susan E. Howell, University of New Orleans
Jeanne Hurlbert, Louisiana State University
John Beggs, Louisiana State University
Valerie A. Haines, University of Calgary

Racially Based Reactions to Hurricane Katrina

Leonie Huddy, Stony Brook University
Stanley Feldman, Stony Brook University

The Dynamics of Presidential Approval: The Effect of Hurricane Katrina

Gazmend Alushi, University of Connecticut

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ *Public Opinion and Policymaking*

Ⓛ Hilton

ⓐ François Petry, Université Laval

ⓓ Robert Y. Shapiro, Columbia University

Valuing Public Opinion: Political Actors' Assessment of Opinion

Andrea D. Rounce, Carleton University

Using Survey Data to Guide Policy Implementation: The Case of the Medicare Drug Law

Mollyann Brodie, Henry J. Kaiser Family Foundation
Robert Blendon, Harvard School of Public Health
Elizabeth Hamel, Henry J. Kaiser Family Foundation

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

ⓐ CHAIR

ⓓ DISCUSSANT

Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

John Benson, Harvard School of Public Health
Erin Weltzien, Henry J. Kaiser Family
Foundation

Impact of Attrition on Health Insurance Estimates

Steven Cohen, Agency for Healthcare Research
and Quality
Trena Ezzati-Rice, Agency for Healthcare
Research and Quality

Access to Health Care and Voting Behavior

Jeanette Ziegenfuss, University of Minnesota
Michael Davern, University of Minnesota
Lynn Blewett, University of Minnesota

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ RDD Samples

Ⓛ Hilton

Ⓢ Sunghee Lee, UCLA Center for
Health Policy Research

Ⓣ Michael P. Battaglia, Abt Associates

RDD Selection Method to Increase Response Rates

Randal S. ZuWallack, ORC Macro

A Comparison Between Random-Digit-Dialing and Listed Household Sampling Frames Using Targeted Samples

Yasamin Miller, Cornell University

RDD vs. RDD Recruited Panel: A Comparison

Darby Miller-Steiger, The Gallup Organization
Zachary Arens, The Gallup Organization

Gunfight at the Cleveland Mayoral Primary Corral: RBS vs. RDD in a Head-to-Head Test

Joseph Shipman, SurveyUSA
Jay H. Leve, SurveyUSA

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ The Role of Religion in Contemporary Politics

Ⓛ Hilton

Ⓢ Brandon Bosch, University of
Washington

Ⓣ Scott Keeter, Pew Research Center

Linking Evangelical Values and Media Choices

Russ Tisinger, University of Pennsylvania
Eran Ben-Borath, University of Pennsylvania

Simulating Preferred Bundles of Values and Beliefs

John V. Colias, Decision Analyst
Beth Horn, Decision Analyst

Religiosity and Political Agendas

Douglas Strand, Public Policy Institute of
California

Ⓣ 1:30 p.m. – 3:00 p.m.

Ⓢ Polling for the Courts: Issues of Professional Ethics and Practices

Ⓛ Hilton

Ⓢ Nancy Mathiowetz, University of
Wisconsin-Milwaukee

Ⓣ Deborah Jay, Field Research
Corporation
Richard A. Kulka, Abt Associates
Stanley Presser, University of
Maryland
Mark A. Schulman, Schulman, Ronca
& Bucuvalas

3:00 p.m. – 4:00 p.m.

REFRESHMENT BREAK (Hilton)

3:00 p.m. – 4:00 p.m.

MEET THE AUTHOR SESSION (Hilton)

Book and Author: TBA

The AAPOR Book Award seeks to recognize
influential books that have stimulated
theoretical and scientific research in public
opinion and/or influenced our understanding
or application of survey research methodology.
This year's winner will be recognized in this
session.

AAPOR POSTER SESSION II

Ⓣ 3:30 p.m. – 4:00 p.m.

Ⓛ Hilton

Group 1 Discussant: Hernando Rojas, University of Wisconsin-Madison

Japanese Public Opinion Surveys: 2005

Nicolaos E. Synodinos, University of Hawaii
Shigeru Yamada, Kokushikan University

Ballots and Crowns 2: Bulgarian Polling, 2001- 2005

Christopher D. Karadjov, California State
University, Long Beach

Attitudes about Arab Americans: Detroiters' Views

Reynolds Farley, University of Michigan
Maria Krysan, University of Illinois at Chicago

Are there Post-Democratic European Publics?

Gilg Seeber, University of Innsbruck

Post-Katrina and Rita Political Evaluations

Robert K. Goidel, Louisiana State University

The Cost of Being a Girl: Youth Labor Market in the United States and the Origins of the Gender Wage Gap

Yasemin Besen, SUNY Stony Brook

Group 2 Discussant: Todd Rockwood, University of Minnesota

*Radio Listening Differences between Cell-Only
Respondents and Those Reached on Landlines*
Anna Fleeman, Arbitron

Web-Based Surveys: Respondents vs. Non- Respondents

Zannette Uriell, Navy Personnel Research,
Studies, and Technology
Paul Rosenfeld, Navy Personnel, Research,
Studies, and Technology
Rosemary Schultz, Navy Personnel Research,
Studies, & Technology

A Follow-Up on the Use of Email Prompting

Lekha Venkataraman, National Opinion
Research Center
Margaret Parker, National Opinion Research
Center

Topic Interest, Cell Quotas and Incentives

Lisa K. Schwartz, Mathematica Policy Research
Lisbeth Goble, National Opinion Research
Center
Edward M. English, National Opinion Research
Center

Prediction of Final Response Rates in Field Surveys

Stephanie Eckman, National Opinion Research
Center
Colm O'Muircheartaigh, National Opinion
Research Center
Heidi L. Upchurch, National Opinion Research
Center

Minimizing Respondent Burden with Prenotification

Tracy Tuten, Virginia Commonwealth University
Pamela Kiecker, Virginia Commonwealth
University

Group 3 Discussant: Grace O'Neill, U.S. Census Bureau

Extreme Response Style: Style or Substance?

Allyson L. Holbrook, University of Illinois at
Chicago
Young I. Cho, University of Illinois at Chicago
Timothy P. Johnson, University of Illinois at
Chicago

More on Measuring Cancer Knowledge in the HINTS

Vish Viswanath, Harvard School of Public Health
Michael P. Massagli, Dana-Farber Cancer
Institute

Quantifying Nature: A Sociological Assessment of Contingent Valuation Survey Methods

Patricia A. Gwartney, University of Oregon
Anthony V. Silvaggio, Humboldt State University

Involvement, Survey Attitude and Item Nonresponse

Volker Stocké, University of Mannheim
Tobias Stark, University of Mannheim

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓢ CHAIR

Ⓣ DISCUSSANT

Ⓣ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Validation of Navy QOL Retention Models

Michael J. Schwerin, RTI International
Tracy L. Kline, RTI International
Murray G. Olmsted, RTI International
Gerry L. Wilcove, Navy Personnel Research,
Studies, & Technology

Collecting Physical Measure Data in a Survey:

Does the Interviewer Affect Cooperation Rates?

Katie Lundeen, National Opinion Research
Center
Jessica Graber, National Opinion Research
Center
Angela Jaszczak, National Opinion Research
Center
Erin Wargo, National Opinion Research Center
Stephen Smith, National Opinion Research
Center

Group 4 Discussant: Joel Hanson, University of California, Berkeley

Where, Exactly, are the RDD Non-Respondents?

Edward M. English, National Opinion Research
Center
Lisa K. Schwartz, Mathematica Policy Research
Lisbeth Goble, National Opinion Research
Center

Finding Wealth: Surveying Wealthy Households

Roeland Beerten, UK Office for National
Statistics
Charles Lound, UK Office for National Statistics

The Efficacy of Telephone Presurvey Notification

Leslyn Hall, ORC Macro
Josh Brown, ORC Macro

Privacy Concerns, Too Busy, or Just Not Interested? Predicting Interim and Final Refusals in a Government Health Survey

Nancy Bates, U.S. Census Bureau
Eleanor Singer, University of Michigan
James Dahlhamer, National Center for Health
Statistics

Nonparticipation of Twelfth Graders in NAEP

Young Chun, American Institutes for Research
Andrew Kolstad, National Center for Education
Statistics

Analysis of a New Form of Contact Observations

Kristen Olson, University of Michigan
Jennifer Sinibaldi, University of Michigan
Jim Lepkowski, University of Michigan

4:15 p.m. – 5:30 p.m.

AAPOR MEMBERSHIP & BUSINESS MEETING (Hilton)

6:00 p.m. – 7:15 p.m.

PRESIDENT'S RECEPTION (Hilton)

Meet and mingle with President Cliff Zukin
and the AAPOR Executive Council.

7:30 p.m. – 9:30 p.m.

AWARDS BANQUET – Plated Dinner (Core Meal) (Hilton)

9:30 p.m. – 11:30 p.m.

ANNUAL BOOK SALE (Hilton)

10:00 p.m. – 1:00 a.m.

MOULIN ROUGE PARTY (Marriott)

10:00 p.m. – 2:00 a.m.

APPLIED PROBABILITY (Marriott)

**SUNDAY,
MAY 21, 2006**

7:00 a.m. – 11:00 a.m.

AAPOR REGISTRATION DESK OPEN (Hilton)

7:00 a.m. – 9:00 a.m.

BREAKFAST – Cash and Carry (Hilton)

8:30 a.m. – Noon

AAPOR SHORT COURSE (pre-registration required) (Marriott)

Practical Tools for Nonresponse Bias Studies

Robert M. Groves & J. Michael Brick

AAPOR CONCURRENT SESSION A

Ⓟ 8:30 a.m. – 10:00 a.m.

Ⓢ *Boosting Response on the Web*

Ⓛ Hilton

Ⓢ Ashley Landreth, U.S. Census Bureau

Ⓛ Don A. Dillman, Washington State
University

Boosting Response Rates: Are There Optimal Times to Email Respondents?

Elizabeth W. Wood, Westat
Jennifer O'Brien, Westat
Kerry Levin, Westat
Tracey H. Heller, Westat

Advance Letter Readability and Survey Cooperation

Martin Barron, National Opinion Research
Center
Karen Wooten, Centers for Disease Control
and Prevention
James Chesire, National Opinion Research
Center
Keeshawna Brooks, National Opinion
Research Center

Using Mail Surveys to Increase Response Rates to a Telephone Survey

Charlotte Steeh, Independent Consultant

Effects of Multiple Sponsors on RDD Response Rates

Sherman Edwards, Westat
Michael Brick, Westat
John Kurata, UCLA Center for Health Policy
Research
David Grant, UCLA Center for Health Policy
Research

Ⓟ 8:30 a.m. – 10:00 a.m.

Ⓢ *Enhancing Internet Surveys*

Ⓛ Hilton

Ⓢ Theresa DeMaio, U.S. Census Bureau

Ⓛ Don A. Dillman, Washington State
University

Using Interactive Web-Based Maps

Jennifer Sinibaldi, Survey Sciences Group
Sara Showen, Survey Sciences Group
Robert Saltz, Pacific Institute for Research &
Evaluation

Scott D. Crawford, Survey Sciences Group

Web-Based Consent Form Design – An Experiment with Two Populations

Scott D. Crawford, Survey Sciences Group
Brian Hempton, Survey Sciences Group
Daniel Eisenberg, University of Michigan
Leslie Wimsatt, University of Michigan
Ezra Golberstein, University of Michigan

Minimizing Data Collection Time in Web-Based Surveys

Ananda Mitra, Wake Forest University
Mayank Gupta, Wake Forest University
Ashley Wagoner, Wake Forest University
Heather Champion, Wake Forest University
Robert DuRant, Wake Forest University

Eye-Movement Analysis of a Web Survey

Cleo Redline, National Science Foundation
Christopher Lankford, Eye Response
Technologies

Ⓟ 8:30 a.m. – 10:00 a.m.

Ⓢ *Issues Dealing with Race*

Ⓛ Hilton

Ⓢ Lisa Carley-Baxter, RTI International

Ⓛ Mark Blumenthal, Bennett, Petts &
Blumenthal

Attitudes, Beliefs and Behaviors of African- Americans vs. Others: Influences of Cultural Differences on Cancer Survival

Larry A. Hembroff, Michigan State University
Nathaniel Ehrlich, Michigan State University
May Yassine, Michigan Public Health Institute

Ⓟ TIME

Ⓢ SESSION

Ⓛ LOCATION

Ⓢ CHAIR

Ⓛ DISCUSSANT

Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

Does Who You Live With Matter? Race and Ethnicity in America's Households and Their Potential Effects on Survey Research

Marla D. Cralley, Arbitron

Racial Turnover and Civic Involvement

Tony E. Carey, SUNY at Stony Brook

Framing Reparations: Question Wording Effects in Surveys on Reparations for Slavery (1997-2002)

Thomas Craemer, University of Connecticut

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *More Factors Contributing to Nonresponse*

Ⓛ Hilton

ⓐ Paul Beatty, National Center for Health Statistics

ⓓ Claire Durand, Université de Montréal

Using Call Records in Longitudinal Surveys to Understand Response

Megan Henly, U.S. Census Bureau

Nancy A. Bates, U.S. Census Bureau

The Results of a Statewide Survey on Survey Burden

Timothy Beebe, Mayo Clinic

Sunni Barnes, Mayo Clinic

Steven Jacobsen, Mayo Clinic

G. Richard Locke, Mayo Clinic

Jeff Sloan, Mayo Clinic

Kari Strain, Mayo Clinic

Investigating Nonresponse Bias: An Analysis of Early, Mid and Late Responders to a Panel Survey of Texas High School Students

Julie L. Paasche, NuStats

Robert L. Santos, NuStats

The Effect of Screener Wording on Response Rates

Karina M. Shreffler, Pennsylvania State University

Julia McQuillan, University of Nebraska-Lincoln

Katie Johnson, Pennsylvania State University

David R. Johnson, Pennsylvania State University

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Political Participation and Voting*

Ⓛ Hilton

ⓐ Jason Dempsey, Columbia University and the U.S. Military Academy

ⓓ Casey A. Klofstad, University of Miami

Dual Pathways to Participation?

Nam-Jin Lee, University of Wisconsin-Madison

Voter Preferences, Party Contact, and Mobilization

Jonathan Nagler, New York University

Jan E. Leighley, University of Arizona

Latino Political Opinion and Participation

Henry Flores, St. Mary's University

Antonio Gonzalez, William C. Velasquez Institute

Luis Miranda, Mirram Group

Matt Barreto, University of Washington

Internet Uses and Political Engagement

Shelley Boulianne, University of Wisconsin-Madison

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Sampling and Studying Rare Populations*

Ⓛ Hilton

ⓐ Thomas P. Duffy, ORC Macro

ⓓ Barbara Bryant, University of Michigan

Multiple Frame Designs for Rare Populations

Benjamin T. Phillips, Brandeis University

Charles Kadushin, Brandeis University

Leonard Saxe, Brandeis University

Graham Wright, Brandeis University

Fielding the Nursing Home CAHPS Pilot Study

Carol Cosenza, University of Massachusetts-Boston

Conducting a Survey of Hurricane Katrina Evacuees

Mollyann Brodie, Henry J. Kaiser Family Foundation

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *Understanding Modes of Data Collection*

Ⓛ Hilton

ⓐ Dawn Nelson, U.S. Census Bureau

ⓓ Mario Callegaro, University of Nebraska-Lincoln

Testing Five Methods for Recruiting a Radio Diary Panel

Gavin Lees, Massey University

Mike Brennan, Massey University

Use of Eye-tracking in Studying Response Processes

Mirta Galesic, University of Maryland

Roger Tourangeau, University of Maryland

Ting Yan, University of Michigan

Cong Ye, University of Maryland

Impact of Mode on Open-ended Responses

Jennifer Edgar, U.S. Bureau of Labor Statistics

Differential Effects of Mode of Data Collection in a Cancer Screening Study of Unmarried Women Ages 40-75 Years

Melissa A. Clark, Brown University

Michelle L. Rogers, Brown University

Gene F. Armstrong, Brown University

William Rakowski, Brown University

Ⓣ 8:30 a.m. – 10:00 a.m.

Ⓢ *What AAPOR Can Do To Supports Its Senior Members*

Ⓛ Hilton

ⓐ Brad Edwards, Westat

AAPOR CONCURRENT SESSION B

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *City Polls*

Ⓛ Hilton

ⓐ Stephanie Eckman, National Opinion Research Center

ⓓ Shelley Boulianne, University of Wisconsin-Madison

Internet Panel: An Experiment in Democracy

Phillip Downs, Florida State University and Kerr & Downs Research

Public Opinion and City Identity

David C. Wilson, The Gallup Organization

Darby Miller-Steiger, The Gallup Organization

Richard Florida, George Mason University

Using Public Opinion Research to Inform and Build a Local Civic Engagement Initiative:

Research Insights from Metro Voices, Metro Choices Atlanta

Tony Folen, The Advertising Council

Social Capital in Urban China

Jie Chen, Old Dominion University

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Data Quality as a Function of the Interviewer*

Ⓛ Hilton

ⓐ Jennifer M. Rothgeb, U.S. Census Bureau

ⓓ Brad Edwards, Westa

Interviewer Cooperation Rates and Data Quality: Do Interviewers With High Cooperation Rates Also Produce the Most Reliable Estimates?

Michael Lemay, University of Maryland

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

ⓐ CHAIR

ⓓ DISCUSSANT

ⓐ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

How Organizations Monitor the Quality of Work Performed by their Telephone Interviewers

Anh Thu Burks, Nielsen Media Research
Paul J. Lavrakas, Nielsen Media Research
Ken Steve, Nielsen Media Research
Kim Brown, Nielsen Media Research
Brooke Hoover, Nielsen Media Research
Jerry Sherman, Nielsen Media Research
Rui Wang, University of Michigan

Can You Teach an Old Dog New Tricks?

Vicki Wilmer, National Opinion Research Center
Jodie Daquilanea, National Opinion Research Center

Interviewer Perceptions of Interview Quality

Kirsten A. Barrett, Mathematica Policy Research
Matt Sloan, Mathematica Policy Research

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Designing Questions III*

Ⓛ Hilton

ⓐ Kathryn Downey-Sargent, U.S. Bureau of Labor Statistics

ⓓ Sherman Edwards, Westat

Open-Ended Comments versus Closed-Ended Answers

Robert O. Simmons, DMDC

Experimental Tests of Some Standards of Practice

Donna Eisenhower, NYC Department of Health and Mental Hygiene
Greg Van Ryzin, Baruch College
Stephen Immerwahr, Baruch College
Kristin Quitoni, NYC Department of Health and Mental Hygiene

Short versus Long Survey Introduction

Gillian B. Gero, ORC Macro

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Gender Issues*

Ⓛ Hilton

ⓐ Carol Cosenza, University of Massachusetts-Boston

ⓓ Janice Ballou, Mathematica Policy Research

Men's Attitudes Toward Feminism

Matt Schroeder, Pennsylvania State University

Global Gender Gaps: Findings from the Pew Global

Nicole M. Speulda, Pew Research Center

Work-Family Conflict & Where Mothers Work

SMC Kelley, International Survey Center
CGE Kelley, International Survey Center

Same-Sex Marriage and the Elections of 2004

Joel D. Bloom, University of Oregon
Priscilla Yamin, University of Oregon

Political Knowledge and Vote Choice on Amendment 3

John Baxter Oliphant, Brigham Young University

* PAPOR student paper award winner

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *News and Information-Seeking*

Ⓛ Hilton

ⓐ Laura Flicker, RTI International

ⓓ John Robinson, University of Maryland

Learning Political Information from the News

Clarissa David, University of Pennsylvania

The Internet and Public Consumption of News

John Horrigan, Pew Internet and American Life Project

Blogs, Traditional Sources Online & Participation

Homero Gil de Zuniga, University of Wisconsin-Madison
Eulàlia Puig Abril, University of Wisconsin-Madison
Hernando Rojas, University of Wisconsin-Madison

Core Values and Instrumental Information-Seeking

Tim Gohmann, Decision Analyst
Rebecca C. Quarles, QS&A Research and Strategy

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Persuading the Recalcitrants*

Ⓛ Hilton

ⓐ Robert P. Daves, Minneapolis Star Tribune

ⓓ Robert M. Groves, University of Michigan

Does Colour Increase Response Rates?

Jan Charbonneau, Massey University
Mike Brennan, Massey University

Improving Response in Spanish-Speaking Households

James J. Dayton, ORC Macro
Michael Link, Centers for Disease Control and Prevention
Robert S. Pels, ORC Macro
Kirsten Ivie, ORC Macro

Improving Response Rates among Targeted Demographic Subgroups Using Large Cash Incentives

Norman Trussell, Nielsen Media Research
Paul J. Lavrakas, Nielsen Media Research
Mildred A. Bennett, Nielsen Media Research
Jennie Lai, Nielsen Media Research
Justin Bailey, Nielsen Media Research
Gail Daily, Nielsen Media Research
Tracie Yancey, Nielsen Media Research

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Special Sampling Problems*

Ⓛ Hilton

ⓐ Yasamin Miller, Cornell University

ⓓ Steven Cohen, Agency for Healthcare Research and Quality

Local Area Surveys: Sample Design and Management

Naomi Freedner, ORC Macro
Randal ZuWallack, ORC Macro
James Dayton, ORC Macro
Zi Zhang, Massachusetts Department of Public Health

Contacting Sample Households: Lessons From Time Use Survey

Aaron Maitland, University of Maryland

Implementing an Address List-based Sample Design

Vijoy K. Gopalakrishnan, Arbitron

Are Surname Oversamples Efficient for Sampling?

Michael Davern, University of Minnesota
Donna McAlpine, University of Minnesota
Jeanette Ziegenfuss, University of Minnesota
Timothy Beebe, Mayo Clinic

Ⓣ 10:15 a.m. – 11:45 a.m.

Ⓢ *Wait! Still More Factors Contributing to Non-Response*

Ⓛ Hilton

ⓐ Andrew Zukerberg, U.S. Census Bureau

ⓓ Young Chun, American Institutes for Research

Hang Ups: A Look at Quick Refusals

Courtney N. Mooney, Arbitron

The Effect of Login Procedure on Survey Response

Benjamin Healey, Massey University
Allan Smee, Massey University

Nonresponse Bias in a Mail Survey

Agnieszka Flizk, Nielsen Media Research
Paul Lavrakas, Nielsen Media Research

Comparing the Use of Color in Mail Questionnaires

Virginia M. Lesser, Oregon State University
Lydia Newton, Oregon State University

Ⓣ TIME

Ⓢ SESSION

Ⓛ LOCATION

ⓐ CHAIR

ⓓ DISCUSSANT

Ⓟ PANELISTS

CONFRONTING CORE VALUES and Cultural Conflict

SHORT COURSES

WHAT THEY SEE IS WHAT YOU GET: NUTS AND BOLTS OF WEB SURVEYS

I REG BAKER

D Thursday, May 18th

T 8:30 a.m. – Noon

One major reason for the recent and rapid proliferation of Web surveys is the apparent ease with which they can be conducted. Almost anyone with a computer and an Internet connection can design and conduct a Web survey at a fraction of the cost of other modes, even mail. One unfortunate consequence of this dramatic increase in *survey quantity* has been an equally dramatic deterioration in *survey quality*. Some of this is due to lack of training in survey methods for a new generation of survey practitioners, but equally problematic has been the lack of agreed-upon standards and methods for Web-based

data collection within the survey profession.

Fortunately, help is on the way. As the research record builds, we can now identify several best practices emerging in Web survey design, implementation, and execution that help to reduce survey error and establish Web surveys as a legitimate, mature mode for rigorous survey data collection.

This course will provide a basic understanding of current issues and best practices in Web survey design and implementation. The first part will focus on the “mechanics” of Web surveys and includes topics such as software selection and use, survey testing and quality assurance, and sample acquisition and contact methods. The second part will discuss screen design and question presentation by covering

several important topics such as survey navigation, presentation of standard question types, use of color, and impact of images. Much of the course is based on the emerging literature in Web survey methods and includes a special emphasis on findings from a series of experiments on visual and interactive features of Web surveys conducted by the instructor with colleagues from the University of Michigan. The course is not a programming course: anyone who conducts (or anticipates conducting) Web surveys will find it useful.

THE INSTRUCTOR: Reg Baker is Chief Operating Officer for Market Strategies, Inc. (MSI), a full-service survey research company that conducts research in the government, healthcare, public policy, energy, financial

services, and information technology sectors. With more than two decades of experience in all phases of survey research, he has been especially active in the application of new technologies to surveys. He has authored numerous articles and papers on such subjects as the impacts of new data collection technologies on data quality, CATI system design, interviewer training for CAPI, and likely future developments in computer-assisted information collection. His current research focus is Internet applications for survey data collection and dissemination. He has been doing research on the Web since 1997. Prior to joining Market Strategies in 1995, he was Vice President for Research Operations at NORC.

C \$120.00

WEIGHTING SURVEY DATA

I KAROL KROTKI

D Thursday, May 18th

T 8:30 a.m. – Noon

JUSTIFICATION: Survey non-response continues to be a pervasive and permanent feature of all surveys and data processors are continuously developing methods for rising to this challenge. One main class of these methods is weighting which in its basic form is quite straightforward but for some reason often causes considerable consternation and confusion for even sophisticated users.

OBJECTIVES: This short course has as its main objective to explain the fundamentals of weighting and to delve into some of the complexities involved in this methodology. We hope that participants will leave the course feeling comfortable with the basic

building blocks, as well as sufficiently confident to understand how to apply basic weighting in various survey situations and how to evaluate and critique even sophisticated weighting schemes.

TOPICS: We will start with a justification of weighting and a brief comparison between weighting, imputation, and modeling techniques to handle nonresponse. We will then move on to weighting techniques, explaining how we use them to compensate for unequal probabilities of selection, to adjust for nonresponse bias, and to reduce overall bias through poststratification. We will present and discuss various methods for each of these goals. Specifically, we will focus on raking (or iterative proportional fitting – much less scary than it sounds), the creation of weighting classes, and censoring of extreme values. Finally, we will study mis-

cellaneous topics such as scaling, weighting for subclasses, and the impact of weighting on bias and sampling variance.

METHODS: The presentation will be based on a set of PowerPoint slides which will be self-contained and self-explanatory. We will make copies available to participants in hard copy and electronic formats. Empirical examples, many from real surveys, will be presented and audience participation will be expected and encouraged.

Who should attend: Professionals who work extensively with survey data but have not been exposed to the basics, vagaries, and wonders of weighting.

THE INSTRUCTOR: Karol Krotki is currently a Senior Research Statistician at RTI where he has worked since 2003. Prior to RTI, he worked at various private,

government, and international organizations primarily as a survey statistician. He has over 30 years of experiences in all phases of survey methodology, especially sampling and statistical analysis. In addition to sampling expertise, Karol has worked extensively on problems and issues in the areas of imputation, non-response bias, calculation of sampling errors, weighting, projections, and efficient data processing. On the substantive side, he has worked with data in a number of subject-matter areas including demography, health, drugs, alcohol, education, aging, and ethnic relations. He was the President of the AAPOR-DC chapter in 1999-2000 and offered this course in October 2005 to a group of AAPOR-DC members.

C \$120.00

I INSTRUCTOR

D DATE

T TIME

C COST

CONFRONTING CORE VALUES and Cultural Conflict

SHORT COURSES

AN INTRODUCTION TO CONDUCTING SURVEYS OF ORGANIZATIONS

I DAVID CANTOR

D Thursday, May 18th

T 2:00 p.m. – 5:30 p.m.

Organizational surveys are critical for economic and social statistics. Estimates of economic growth, crime, school performance, medical care and scientific productivity are a few examples of data collected from organizations. However, collecting data from organizations differs markedly from household data collections. This course is intended to provide the basics to collecting data from organizations. Individuals who have no or very little experience with this type of survey are encouraged to attend. Numerous examples from federal government and privately sponsored surveys are used to illustrate the main points.

We will provide an overview of the basic steps involved in conducting organizational surveys, including sampling, mode selection, respondent selection and data collection. Major sources of error related to the data collection process will also be reviewed, using a model

of the response process that covers encoding/record formation, comprehension, retrieval, judgment, communication and release of data. Differences in application of the model are discussed with respect to whether the data are coming from record systems, from respondent knowledge, or a combination of the two.

Within the above framework, the course covers the major issues related to nonresponse and measurement error. The discussion related to nonresponse reviews the processes organizations use to make decisions, the approaches that are recommended when contacting organizations, methods that might be used to increase response, and methods to measure nonresponse error. Measurement error is divided into three sources. Mode of interview discusses the prevalent modes that are used in organizational surveys, the issues related to using interviewer vs. self-administered survey, and design considerations for web surveys. Respondent and record formation describes the common problems related to respondent

comprehension and knowledge related to the survey request and the critical role of format/organization of the record system in influencing error. The section on the survey instrument reviews the issues surrounding the usability and design of self-administered forms.

THE INSTRUCTOR: David Cantor is an Associate Director for Survey Methodology at Westat, Inc. and Associate Research Professor at the Joint Program in Survey Methodology at the University of Maryland. He received a Masters degree in statistics and a PhD in sociology from the University of Illinois at Urbana-Champaign. He has published and written on a wide variety of survey research problems, including the processes and errors associated with organizational surveys, use of incentives in surveys, methods to increase response rates, error associated with self-reports of drug use, self-reports of criminal victimization, and self-reports of race.

C \$120.00

FOCUS GROUP INTERVIEWING

I RICHARD KRUEGER

D Thursday, May 18th

T 2:00 p.m. – 5:30 p.m.

Focus group interviewing looks easy, but is hard to do well. This workshop will examine factors that influence the success of focus groups including the role of the moderator, the importance of appropriate questions, the selection of analysis techniques, the process of recruitment, as well as the influence of emerging technologies on focus group interviewing.

For over 50 years, focus group interviewing has continued to evolve due to an array of factors, such as market forces, technological developments, social pressures, academic rigor, and the creativity of individual entrepreneurs. This session will explore these and other factors that have influenced the development of focus group interviewing.

THE INSTRUCTOR: Richard Krueger PhD (Professor Emeritus at the University of Minnesota) is co-author of one of the most widely read texts on focus groups, *Focus Groups: A Practical Guide for Applied Research* (SAGE Publications), as well as numerous articles on the topic. He has conducted focus groups in the public, private, and nonprofit sectors.

C \$120.00

ogy at the University of Maryland. He has been involved in a wide variety of statistical and methodological studies over the past 30 years.

C \$120.00

PRACTICAL TOOLS FOR NONRESPONSE BIAS STUDIES

I ROBERT M. GROVES

I J. MICHAEL BRICK

D Sunday, May 21st

T 8:30 a.m. – Noon

This course is designed to help attendees address new OMB guidelines for conducting nonresponse bias studies when response rates in surveys are less than 80 percent or when there is reason to suspect that estimates are biased from nonresponse. Practical tools are described and examples are used to illustrate methods that can be employed to conduct these studies. The advantages and disadvantages of these methods are presented, and the value of having multiple approaches is highlighted. The need to devise

strategies for nonresponse and for its analysis in the planning stage, prior to completing the survey, is emphasized.

WHO SHOULD ATTEND: This course is particularly useful for individuals in government, universities, business and nonprofit organizations who are involved in the development, implementation or evaluation of surveys, especially surveys for the federal government. The course will assume a working knowledge of data collection methods in survey research. Examples will be presented and only rudimentary statistical knowledge of concepts such as bias and variance of the estimates is required of participants.

THE INSTRUCTORS: Robert M. Groves is Research Professor at the Joint Program in Survey Methodology and Director, University of Michigan Survey Research Center. He is the author of *Survey Errors and Survey Costs* and co-author of the new text *Survey Methodology* (both published by John Wiley & Sons). He is a scholar of survey participation, working now on behavioral foundations of decisions to participate in surveys and the determinants of nonresponse error arising from nonparticipation.

Dr. J. Michael Brick is the director of the Survey Methods Unit and a senior statistician at Westat, Inc. He is also a research professor in the Joint Program in Survey Methodol-

I INSTRUCTOR

D DATE

T TIME

C COST

CONFRONTING CORE VALUES and Cultural Conflict

SPECIAL INTEREST GROUPS/COMMITTEE MEETINGS

SMALL BUSINESS BREAKFAST ROUNDTABLE: THE UPS AND DOWNS OF RUNNING A SMALL SURVEY RESEARCH FIRM

When, how, and the number of staff to hire. Benefits and downsides of getting bigger. How to manage clients with a small staff. How to balance enough work and enough staff. Best ways to use outside consultants. These and many more topics will be covered by a panel of small business owners who will discuss their experiences getting started and continuing their businesses. The panel includes individuals who are just starting out and those with decades of experience. Panelists represent individuals working with a range of clients from Fortune 500 businesses, government agencies to non-profits to clients overseas. Sponsor Survey Sampler will provide breakfast for this free roundtable. **Pre-registration is required and space is limited (see registration form).**

TIME: Saturday, May 20th, 7:00 a.m. – 8:15 a.m.

MODERATOR/CHAIR:

Nancy Belden, Belden Russonello & Stewart

PANELISTS:

Katherine “Kat” Draughon, Draughon Research
Maureen Michaels, Michaels Opinion Research, Inc.
Michael O’Neil, O’Neil Associates, Inc.
Kelly Myers, RKM Research & Communications
Rebecca Quarles, QSA Research & Strategy

MULTILINGUAL ISSUES IN SURVEYS: FORMING AN AAPOR SPECIAL INTEREST GROUP

There is growing interest in a range of multilingual issues in surveys: basic research in questionnaire translation; practical guidelines for developing translations and using interpreters; recruiting, training and managing multilingual data collection staff; developing “competency” in different cultures that may be divided by language; and managing international comparative studies, to name a few. A small group of researchers has been meeting at AAPOR and other venues for several years to share ideas and build a research community around multilingual issues. This bring-your-own-breakfast meeting will broaden these exchanges by forming a special interest group to sponsor sessions and short courses, disseminate information about the field, coordinate with other conferences, and draw more people into the fold. **Pre-registration is required and space is limited (see registration form).**

TIME: Saturday, May 20th, 7:00 a.m. – 8:15 a.m.

ORGANIZERS:

Lauren Doerr, National Opinion Research Center
Brad Edwards, Westat
Janet Harkness, University of Nebraska and ZUMA
Yuling Pan, U.S. Census Bureau
Alisú Schoua-Glusberg, Research Support Services

SPECIAL INTEREST GROUP ON RACIAL ATTITUDES RESEARCH

The special Interest Group on Racial Attitudes Research will be holding a luncheon meeting on Saturday. Anyone with an interest in this topic is encouraged to attend. **Pre-registration is required and space is limited (see registration form).** Please contact Devon Johnson (djohns22@gmu.edu) if you have any questions.

OTHER MEETINGS OF INTEREST

FRIDAY A.M.

Academic Survey
Research Organizations
& National Network
of State Polls



Heritage Committee



Academic Programs in
Survey Methods

FRIDAY LUNCH

*Public Opinion
Quarterly* Advisory
Board



Endowment
Committee

SATURDAY LUNCH

Chapter
Representatives



Standards
Committee

CONFRONTING CORE VALUES and Cultural Conflict

AAPOR MENUS

(default entrees noted with an asterisk)

Thursday, May 18, 2006

DINNER

Seafood and asparagus crepe
with herb cream sauce



Crispy greens with goat
cheese truffles drizzled with
walnut oil dressing



Choice of:

***Roast supreme of chicken**
stuffed with duck liver
mousse, truffle and
Madeira sauce
with grated Matafin
potatoes with
herbs and onions
and fresh garden vegetables
(zucchini, carrots, turnips
and salsifis)



Venison and beef tenderloin
medallions, chestnut and
apple brandy sauce
with grated Matafin
potatoes with
herbs and onions
and fresh garden vegetables
(zucchini, carrots, turnips
and salsifis)



Chinese rice noodles with
sautéed tofu and mixed
vegetables, flavored with
ginger and red pepper flakes



Freshly Baked Rolls
and Butter

Freshly Brewed Gourmet
and Decaffeinated Coffee
and Hot Tea

*A dessert reception will
be provided immediately
following the Thursday
night Plenary session.*

Friday, May 19, 2006

LUNCH

Crudité platter with
avocado dip



Porto marinated
Cantaloupe, Honeydew
and Watermelon cocktail



Choice of:

***Roast pork loin stuffed**
with apples and fine herbs
Broccoli and Parisiennes
potatoes



Cannelloni with ricotta
and spinach glazed with
Alfredo sauce



Broccoli
Romanov Style
Strawberry Mousse



Freshly Baked Rolls
and Butter
Freshly Brewed Iced Tea,
Freshly Brewed Gourmet
and Decaffeinated Coffee
and Hot Tea

Saturday, May 20, 2006

LUNCH

Platter of cheeses
from Québec



Mixed green salad of
radicchio and oak leaves
with orange segments and
artichoke hearts,
served with citrus dressing



Choice of:

***Turkey picatta with**
Marsala and fresh herbs
with rice pilaf with glazed
green beans and julienne
carrots



Mushroom quiche with
tomato and curry coulis
with glazed green beans
and julienne carrots



Pear Mona-Lisa: poached
pear served in a tulip
with chocolate and
raspberry coulis



Freshly Baked Rolls
and Butter
Freshly Brewed Iced Tea,
Freshly Brewed Gourmet
and Decaffeinated Coffee
and Hot Tea

BANQUET DINNER

Duckling rillettes and
game terrine with
cranberry croustade



Rougemont salad:
Watercress, radicchio
and romaine lettuce
with sliced apples and
raspberry dressing



Choice of:

***Roast Prime Rib with**
watercress beef juice
with herbs potatoes with
glazed carrots and onions



Pink trout filet with
mixed seafood and
Reisling cream sauce
with steamed
potatoes with glazed
carrots and onions



Stuffed ravioli with ricotta
cheese and vegetables
in a turmeric and basil
tomato cream sauce



Dark chocolate and
Grand Marnier mousse
cake, served with
strawberry coulis



Freshly Baked Rolls
and Butter

Freshly Brewed Gourmet
and Decaffeinated Coffee
and Hot Tea

Prepared by
Canadian Culinary Federation
(Montréal branch) Chef of the Year
Executive Chef Serge Caplette

CONFRONTING CORE VALUES and Cultural Conflict


MEETING REGISTRATION AND POLICIES


REGISTRATION – To register, complete the registration form and return it, along with the appropriate registration fee, to:

AAPOR Executive Office	Overnight mail only :
P.O. Box 14263	8310 Nieman Road
Lenexa, KS 66285-4263	Lenexa, KS 66214

Registrations may be processed online at www.aapor.org, or you may download and print the registration form and submit it via fax to (913) 599-5340 or mail. If registering by fax, please include payment by credit card or provide a copy of the check to be placed in the mail. Registrations will not be taken over the phone. Registrations will not be considered official until payment is received.

REGISTRATION FEES –

	On or Before April 10	After April 10
Members	\$375	\$425
Student Members	\$200	\$225
Honorary Life Members	\$200	\$200
Non-members	\$505	\$555
Student Non-members	\$235	\$260

	On or Before April 10	After April 10
Members	\$275	\$325
Student Members	\$200	\$225
Non-members	\$395	\$445
Student Non-members	\$250	\$275

MEMBER REGISTRATION – This registration type is for current AAPOR or WAPOR members. The AAPOR and WAPOR membership year runs from January 1 to December 31. If you have not renewed your membership by February 1, 2006, you will need to register at the non-member rate. This will renew your dues for the current year. AAPOR and WAPOR registrations are separate.

NON-MEMBER REGISTRATION – This registration type is for registrants who are not current members of AAPOR and/or WAPOR. If you were once an AAPOR or WAPOR member, but are not currently, you will need to choose this registration type. The non-member registration rate includes membership for the remainder of the calendar year. Registrants will need to read and sign the Code of Ethics and complete and return the membership application included in the registration packet (provided at the conference). Non-members who do not wish to join AAPOR or WAPOR will still pay the non-member rate. AAPOR and WAPOR registrations are separate.

STUDENT REGISTRATION – Those registering as “Student” are required to attach a photocopy of their current/valid student identification card or a letter from a faculty member on department letterhead. Those without such documentation will need to pay the appropriate non-student rate.

MEALS – Core meals are included with all registration types. WAPOR meals include a buffet lunch on Wednesday, May 17 and a plated lunch on Thursday, May 18. Attendees may also purchase an Award Banquet Ticket for Wednesday, May 17 for an additional fee of \$80. You will be asked to make your meal selections on the registration form. AAPOR includes dinner on Thursday, lunch on Friday, and lunch and the banquet dinner on Saturday. All core meals are noted on page 29. You will be asked to make your selection from the menu options noted on the registration form. If you do not make a selection, you will receive the default option (asterisked). No substitutions will be made onsite. Guest meal packages are available for an additional fee. Breakfasts are not included in the registration fee, but both hotels serve breakfast; alternatively, you can take advantage of the many shops around the two properties. Friday dinner is on your own so that you can enjoy Montréal’s festive restaurants and nightlife.

CANCELLATIONS – Written notice of cancellation received on or before April 1, 2006 will be refunded minus a \$50 processing fee. All refunds will be processed after the meeting. No refunds will be issued for cancellations after April 1. Substitution of registrants is allowed.

CONFIRMATION – AAPOR will e-mail a confirmation notice for those registrations received prior to April 10, 2006. If you do not receive an e-mail confirmation notice within 15 business days after registering, please contact our office at (913) 310-0118 ext. 4463, to confirm receipt of your registration form. Once your registration has been processed, you will receive a hard copy receipt in the mail.

PAYMENT – Full payment is required in order to receive your badge. There will be no billing for registration. AAPOR does not accept purchase orders, only American Express, VISA, and MasterCard. If paying by check, please ensure that the proper attendee documentation is attached. Registrants will be asked to provide another form of payment onsite if payment has not been received by the start of the meeting. Registrations will not be taken over the phone.

PRE-REGISTRATION – To be considered pre-registered, full payment must be received by April 10, 2006. After this date all registrations, changes to the registrant’s badge information, and substitution of registrants must be processed onsite at the conference. In order to be listed in the pre-registration roster the above policy applies. Registrations processed onsite may cause a delay at the time you check in at the registration desk.

CONFRONTING CORE VALUES and Cultural Conflict

REGISTRATION HOURS – Below are hours for the onsite registration desk at the conference. Hours are subject to change.

• **WAPOR (AT THE MARRIOTT)**

Tuesday, May 16	3:00 p.m. – 6:00 p.m.
Wednesday, May 17	8:00 a.m. – 5:00 p.m.
Thursday, May 18	8:00 a.m. – Noon

• **AAPOR (AT THE HILTON)**

Wednesday, May 17	4:00 p.m. – 8:00 p.m.
Thursday, May 18	7:00 a.m. – 6:30 p.m.
Friday, May 19	7:00 a.m. – 3:00 p.m.
Saturday, May 20	7:00 a.m. – 3:00 p.m.
Sunday, May 21	7:00 a.m. – 11:00 a.m.

ATTIRE – Conference attire typically range from business casual to casual dress. The average temperatures in Montréal in May range between 47 and 65 degrees Fahrenheit. We recommend packing a light sweater or jacket as meeting room temperatures are sometimes cool

QUESTIONS – Details information about the conference can be found on our website www.aapor.org. If you have any questions regarding the conference, telephone the AAPOR Executive Office at (913) 310-0118 or e-mail aapor-info@goAMP.com.

FIRST-TIME ATTENDEE TIPS – AAPOR offers tips for first-time attendees on our website www.aapor.org. The website also includes information on the Conference Docent Program. If you have further questions don't hesitate to contact us at aapor-info@goamp.com. We want your first experience at the AAPOR conference to be a great one!

ONLINE REGISTRATION TIPS

Below are a few tips to expedite the online registration process.

1. Have a hard copy of the registration form when you register online. All registration items online are listed in a single column by date and time. Having the registration form with you will ensure that you choose only the items you wanted, including meal choices.
2. Print and read the instructions provided online before you register. These detailed instructions will walk you through the entire registration process from start to finish.
3. AAPOR members will need to “Log In,” whereas non-members will need to “Sign Up.” Signing up multiple times creates multiple records and allows room for error with your registration.
4. If you cannot tell if you are “Logged In” or not, look at the box in the left-hand corner. If your name appears there, you are logged in and should be able to register.
5. When in doubt or if you have questions, contact the Executive Office at (913) 310-0118. You can also print and fax or mail in your registration form.

WAPOR 59th AAPOR 61st
Annual Conference
May 16-18, 2006 May 18-21, 2006
Montréal, Québec, Canada

CONFERENCE PROGRAM ADVERTISING FORM

Advertising Space is Available in the 61st Annual AAPOR Conference Program

Opportunities for You to:

Advertise or Promote Your Services

Advertise a Job Opening

Express Your Gratitude to an Individual or Organization

We expect to print the program in mid-April. Advertising space is available in full, half, and quarter-page sizes. Advertising will be accepted from corporations, agencies, individual AAPOR members, or a group of individuals. Ad content is fairly open and up to you. All we ask is that you send us this form, payment, and copy by **March 15, 2006**. The program is prepared in an 8.5" x 11" format with a glossy cover, non-glossy text pages.

Thanks, and see you in beautiful Canada!

CONTACT INFORMATION

Company/Organization Name _____

Contact _____

Street Address _____

City/State/Zip _____

Telephone _____ Fax _____

Email _____

Website _____

YES, I want to advertise in the conference program. I want to purchase:

Full-page ad – \$350

Half-page ad – \$250

Quarter-page ad – \$175

Business Card ad – \$50

TOTAL \$ _____

PRINTER ACCEPTS:

A black/white press or print quality PDF emailed to Monica Evans-Lombe at mevanslombe@goAMP.com by March 15, 2006.

AD DIMENSIONS:

Full Page: 7.5" x 10.5"

Half Page: Horizontal – 7.5" x 5.125"
Vertical – 3.625" x 10.5"

Quarter Page: 3.625" x 5.125"

FEES/METHOD OF PAYMENT

Check (payable to AAPOR in U.S. dollars)

VISA MasterCard American Express

Printed Name _____

Card Number _____ Exp. Date _____

Signature of Cardholder _____

FAX OR MAIL THIS FORM TO:

AAPOR
Attn: Monica Evans-Lombe
P.O. Box 14263
Lenexa, KS 66285-4263
(913) 310-0118
Fax: (913) 599-5340
mevanslombe@goAMP.com

REGISTRATION FORM

To register online (versus using this form)
visit www.AAPOR.org and
click on the link for online registration.

WAPOR 59th Annual Conference

May 16-18, 2006
Montréal, Québec, Canada

AAPOR 61st

May 18-21, 2006

STEP 1 REGISTRANT/BADGE INFORMATION

Print or type your name exactly as you wish it to appear on your name badge.

**Full Name

**Company

Address

**City

**State/Province

Zip Code/Postal Code

Country


Phone

Fax

E-mail

** This information will appear on your name badge.

Emergency Contact Name/Relationship/Phone

 Please list any special needs resulting from a disability and/or special dietary restrictions:

STEP 2 ADDITIONAL INFORMATION

This is the first AAPOR Conference that I have attended.

How many AAPOR conferences have you attended in the past?

1-2

6-10

3-5

more than 10

Please check your affiliation:

Academic

Government

Retired

For-Profit

Non-Profit

Other

STEP 3 AAPOR REGISTRATION FEES/SELECTIONS

(listed in U.S. dollars)

May 18-21

Please check one of the following.

Postmarked on or before
April 10, 2006

Postmarked after
April 10, 2006

AAPOR MEMBERS

Members \$375 \$425

Student Members \$200 \$225

Honorary Life Members \$200 \$200

NON AAPOR MEMBERS

Non-members* \$505 \$555

Student Non-members* \$235 \$260

*Non-member rate includes membership for the remainder of 2006 provided that you agree to the conditions established. Please see page 30 for detailed information.

STEP 4 AAPOR MEAL SELECTION

Four Core Meals are included in the AAPOR registration fee, Thursday dinner, Friday lunch, and Saturday lunch and Banquet dinner. Please select one entrée from each meal below. If you do not select an entrée, the default option (asterisked) will be selected for you. No substitutions will be made on-site.

I will be eating vegan meals throughout the conference. *Do not select entrees below.*

THURSDAY, MAY 18

DINNER

Stuffed Chicken*

Venison and Beef Tenderloin

Noodles with Tofu and Vegetables

FRIDAY, MAY 19

LUNCH

Stuffed Pork Loin*

Cannelloni

SATURDAY, MAY 20

LUNCH

Turkey Picatta*

Mushroom Quiche

DINNER

Prime Rib*

Pink Trout

Stuffed Ravioli

STEP 5 WAPOR REGISTRATION FEES/SELECTIONS

(listed in U.S. dollars)

May 16-18

Please check one of the following.

Postmarked on or before
April 10, 2006

Postmarked after
April 10, 2006

WAPOR MEMBERS

Members \$275 \$325

Student Members \$200 \$225

NON WAPOR MEMBERS

Non-members* \$395 \$445

Student Non-members* \$250 \$275

Award Banquet Ticket \$80

*Non-member rate includes membership for the remainder of 2006 provided that you agree to the conditions established. Please see page 30 for detailed information.

STEP 6 WAPOR MEAL SELECTION

Meals included with the WAPOR registration are the Wednesday, May 17 – buffet lunch and Thursday, May 18 – plated lunch (make selection below).

I will be eating vegan meals throughout the conference. *Do not select entrees below.*

THURSDAY, MAY 18 LUNCH CHOICES

Penne rigate marinara

Grilled breast of chicken with rosemary*

OPTIONAL MEAL – If you are purchasing an Award Banquet Ticket (\$80). Please make your selection below.

WEDNESDAY, MAY 17 AWARD BANQUET CHOICES

Braised and wild rice stuffed breast of chicken*

Salmon and seafood ballotine, citrus sauce

STEP 7 SHORT COURSE REGISTRATION FEES/SELECTIONS

(Additional fee required.)

Please indicate the course you wish to attend. Please only mark one per time block. (See pages 26-27) for full course descriptions.)

THURSDAY, MAY 18 – 8:30 a.m. – Noon

- What They See is What You Get: Nuts and Bolts of Web Surveys – *Reg Baker* \$120
- Weighting Survey Data – *Karol Krotki* \$120

THURSDAY, MAY 18 – 2:00 p.m. – 5:30 p.m.

- An Introduction to Conducting Surveys of Organizations – *David Cantor* \$120
- Focus Group Interviewing – *Richard Krueger* \$120

SUNDAY, MAY 21 – 8:30 a.m. – Noon

- Practical Tools for Nonresponse Bias Studies – *Robert M. Groves and J. Michael Brick* \$120

STEP 8 CONFERENCE T-SHIRT

The official 2006 AAPOR Conference T-shirt.

Slogan: "Trust Us – We're 95% Confident"
(Faites-nous confiance, nous sommes fiables à 95%)

- ___ Medium ___ Large ___ XLarge \$19
- ___ XXLARGE \$22

STEP 9 SPECIAL INTEREST GROUP MEETINGS

Space limited, cost is free but registration required. See page 28 for more information.

SATURDAY, MAY 20 – 7:00 a.m. – 8:15 a.m.

- Small Business Breakfast Roundtable: The Ups and Downs of Running a Small Survey Research Firm – *Nancy Belden, moderator/chair*
- Multilingual Issues in Surveys: Forming an AAPOR Special Interest Group

SATURDAY, MAY 20 – 12:00 p.m. – 1:15 p.m.

- Special Interest Group on Racial Attitudes Research

STEP 10 AAPOR GUEST MEAL SELECTION

Four Core Meals are included in the AAPOR registration fee, Thursday dinner, Friday lunch, and Saturday lunch and Banquet dinner. Please select one entrée from each meal below. If you do not select an entrée, the default option (asterisked) will be selected for you. No substitutions will be made onsite. Guest meal fee.....\$200

- I will be eating vegan meals throughout the conference. *Do not select entrees below.*

THURSDAY, MAY 18

- DINNER
- Stuffed Chicken*
 - Venison and Beef Tenderloin
 - Noodles with Tofu and Vegetables

FRIDAY, MAY 19

- LUNCH
- Stuffed Pork Loin*
 - Cannelloni

SATURDAY, MAY 20

- LUNCH
- Turkey Picatta*
 - Mushroom Quiche
- DINNER
- Prime Rib*
 - Pink Trout
 - Stuffed Ravioli

STEP 11 TOTAL FEES

International funds MUST be submitted on a U.S. bank in U.S. funds.

- Total AAPOR Registration Fee (from Step 3) \$ _____
- Total WAPOR Registration Fee (from Step 5) \$ _____
- Total Short Course Fee (from Step 7) \$ _____
- Conference T-Shirt Fee (from Step 8) \$ _____
- Guest Meal Fee (from Step 10) \$ _____
- TOTAL PAYMENT ENCLOSED** \$ _____
(Payment is due with the registration form.)

STEP 12 METHOD OF PAYMENT

Please Check One:




- Check # _____ made payable to AAPOR in U.S. funds
- Charge payment to the following credit card:
 - VISA MasterCard American Express

Card Number _____ Expiration Date _____

Signature _____

Cardholder's Name (please print) _____

STEP 13 SEND YOUR REGISTRATION

-  On-line: Submit registration form(s) with credit card payment information online at www.aapor.org or via e-mail to aapor-info@goamp.com.
-  Fax: Fax completed registration form(s) with credit card payment information to: (913) 599-5340.
-  Mail: Mail completed registration form and appropriate fees to: AAPOR Executive Office, P.O. Box 14263, Lenexa, KS 66285-4263
Courier service only: AAPOR Executive Office, 8310 Nieman Road, Lenexa, KS 66214

Please DO NOT mail AND fax your registration.

Registration questions: Contact the
AAPOR Executive Office at (913) 310-0118.

IMPORTANT DEADLINES

- April 1, 2006:** Deadline for Cancellation Requests
- April 10, 2006:** Deadline for Early Registration Discounts
- April 15, 2006:** Room Reservation Cut-off Date for AAPOR Discount Rate
- April 17, 2006:** Deadline to Register Online (registration will only be taken onsite after this date)

AAPOR GOLF OUTING

LE CHALLENGER



AAPOR's golf sponsor, Greenfield Online, invites all conference attendees to tee off early Thursday morning for a round of golf at Le Challenger, a links-type course recently rated as one of the top 10 courses in Québec. Le Challenger, with its long fescue grass, abundant sand traps, and steep bunkers will certainly live up to its name! The course is located in the heart of Montréal, a 20 minute drive from the hotel. Fees (including greens fees, electric cart, and taxes) are \$75, and must be pre-paid. Rental clubs (Calloway) are \$40. Greenfield Online will provide a sleeve of logo balls to all participants and prizes to the winners. For more information about the course, go to <http://www.golflechallengeur.com/en/accueil.htm>. To get more information about this event contact Ken Steve at Kenneth.Steve@NielsenMedia.com.



YES, I want to be involved in the golf outing. I want to purchase:

- Green Fees with Cart \$75 (*must be pre-paid*)
- Rent Calloway Clubs (pay on day of event \$40)
(If you will be renting clubs, please provide the following information so Le Challenger can have your clubs ready.)
 - Men's or Women's
 - Right- or Left-handed

Please give us the following information:

What is your approximate handicap? _____

Is there anyone in particular you want to play with?

Will you have a car? Yes No

If Yes, would you be willing to provide carpooling to the course?

- Yes No

WAPOR 59th

AAPOR 61st

Annual Conference

May 10-18, 2006

May 18-21, 2006

Montréal, Québec, Canada

If you are interested in playing, print out and complete this form and fax it to Ken Steve at (813) 366-0022.

Contact Information

Name

Address

E-mail

Phone

Please provide your credit card information below. The course requires that fees (other than club rentals) be paid in full 2 weeks prior to the event. Therefore your credit card will be charged \$75 on May 1. We will not be able to make refunds if you cancel your golf registration after that date.

CARD TYPE:

- VISA MasterCard American Express

Account Number

Expiration Date

Name on Card

Initials

FUN RUN/WALK



Join your colleagues along the riverfront in Montréal
for AAPOR's Annual 2 mile FUN RUN/WALK
Saturday morning, May 20, 7:00 a.m.

A shuttle will be provided at both conference hotels
to take participants to the start of the course.

To enter, sign and return the waiver below.

WAIVER

I know that running/walking in a Fun Run/Walk is a potentially hazardous activity. I should not enter and run/walk unless I'm medically able and properly trained. I agree to abide by any decisions of a run/walk official relative to my ability to safely complete the run/walk. I assume all risks associated with running/walking in this event including but not limited to falls, contact with other participants, the effects of the weather, including heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I for myself and anyone entitled to act on my behalf, waive and release the city of Montréal, Québec, the Hilton Montréal Bonaventure, the Marriott Château Champlain, the race organizers, sponsor The Gallup Organization, AAPOR and their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event.

Name

- I plan to run two miles
 I plan to walk two miles

Signature

Date

AAPOR • P.O. Box 14263 • Lenexa, KS 66285-4263
(913) 310-0118 • AAPOR-info@goAMP.com

JOB APPLICANT

WAPOR 59th **AAPOR 61st**
Annual Conference
May 16-18, 2006 May 18-21, 2006
Montréal, Québec, Canada

Please bring **two copies of all documents** (including this form) you wish placed in the conference employment binders. Binders are accessible to all conference attendees. Also, you may mail your form and documents by April 10 to AAPOR, P.O. Box 14263, Lenexa, KS 66285-4263.

Name _____

Address _____

City, State/Province _____ Zip/Mail Code _____

Telephone _____ Fax _____

E-mail Address _____

My résumé is attached.

U.S. Citizen? Yes No Specify Status _____

Check which of the following is appropriate.

Contact me during the conference at my hotel.

Contact me at the address noted on this form.

EMPLOYMENT PREFERENCES

Type of Organization: Commercial Academic Government Other _____

Salary Desired (optional) _____ Geographic Location Preferred: _____

Name of College/University _____ Years Attended _____ Degree _____ Major _____

EDUCATION

Areas of concentration in coursework _____

Honors and Awards _____

Languages _____

EMPLOYMENT EXPERIENCE *(Last or current position and your most significant position held.)*

Position Title _____	Primary Duties and Scope of Responsibilities _____
Name of Organization _____	_____
Employment Dates _____	_____
Salary _____	_____

Position Title _____	Primary Duties and Scope of Responsibilities _____
Name of Organization _____	_____
Employment Dates _____	_____
Salary _____	_____

Membership in Professional Organizations _____ Computer Skills _____

Skills, Knowledge, Abilities not fully reflected above _____

Major Areas of Interest _____

WAPOR 59th **AAPOR 61st**
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EMPLOYER FORM

Please bring **two copies of all documents** (including this form) you wish placed in the conference employment binders. Binders are accessible to all conference attendees. You may mail forms and documents by April 10 to AAPOR, P.O. Box 14263, Lenexa, KS 66285-4263.

Name of Employer	<p style="text-align: center;">Check which of the following is appropriate.</p> <p><input type="checkbox"/> You may contact our representative at the hotel.</p> <p><input type="checkbox"/> Please do not contact our representative at the hotel.</p> <p><input type="checkbox"/> You may contact the employer at the address on this form.</p>	
Name of Representative		
Address		
City, State/Province		Zip/Mail Code
Telephone		Fax
E-mail Address		
Additional information is attached. <input type="checkbox"/> Yes <input type="checkbox"/> No		
Title of Open Position	Starting Date	Number of Vacancies
Starting Salary and/or Salary Range Fringe Benefits		
Citizenship Requirement?	Country	
<input type="checkbox"/> Yes <input type="checkbox"/> No		
Primary Duties, Responsibilities, Supervision, etc.		
Experience Requirements		
Specialized Skills, Knowledge, Abilities		
Educational Requirements <input type="checkbox"/> BA <input type="checkbox"/> MA <input type="checkbox"/> PhD <input type="checkbox"/> PhD Candidate		
Preferred Field of Study/Specialty		

AAPOR PLATINUM SPONSORS



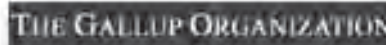
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